

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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|                       |  |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

|                                      |          |                |                   |
|--------------------------------------|----------|----------------|-------------------|
| CONVEYING PARTY DATA                 |          |                |                   |
| Name                                 | Formerly | Execution Date | Entity Type       |
| Continental Tire North America, Inc. |          | 07/13/2000     | CORPORATION: OHIO |

|                      |  |
|----------------------|--|
| RECEIVING PARTY DATA |  |
| Name:                | Continental Automotive Licensing Corp. |
| Street Address:      | 4141 Continental Drive                 |
| City:                | Auburn Hills                           |
| State/Country:       | MICHIGAN                               |
| Postal Code:         | 48326                                  |
| Entity Type:         | CORPORATION: MICHIGAN                  |

|                           |         |                |
|---------------------------|---------|----------------|
| PROPERTY NUMBERS Total: 8 |         |                |
| Property Type             | Number  | Word Mark      |
| Registration Number:      | 2061403 | D450           |
| Registration Number:      | 1240211 | AMERI STEEL    |
| Registration Number:      | 1245225 | AMERI LUG      |
| Registration Number:      | 1245215 | CRESTWOOD      |
| Registration Number:      | 752967  | G GENERAL TIRE |
| Registration Number:      | 2084251 | GENERAL D460   |
| Registration Number:      | 1256783 | TL 100         |
| Registration Number:      | 1809027 | XP 2000 II     |

|  |                     |
|--|---------------------|
| CORRESPONDENCE DATA  |                     |
| Fax Number:  | (216)241-0816       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                     |
| Phone:   | 2166228329          |
| Email:   | ipdocket@calfee.com |
| Correspondent Name:  | Tara A. Kastelic    |
| Address Line 1:  | 800 Superior Avenue |

CH \$215.00 2061403

Address Line 2: Suite 1400  
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 18894/03905

NAME OF SUBMITTER: Tara A. Kastelic

Total Attachments: 9  
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**ASSIGNMENT OF TRADEMARKS**

**THIS ASSIGNMENT OF TRADEMARKS** (this "Assignment"), effective the 13th day of July, 2000, is made from **CONTINENTAL TIRE NORTH AMERICA, INC.**, an Ohio corporation ("Assignor"), to **CONTINENTAL AUTOMOTIVE LICENSING CORP.**, a Michigan corporation ("Assignee"), with its principal place of business at 4141 Continental Drive, Auburn Hills, Michigan 48326.

**WITNESSETH:**

**WHEREAS**, Assignor is the owner of those trademarks listed on Exhibit A attached hereto (collectively, the "Marks"), and the goodwill of the business carried on in connection with the Marks and the registration thereof; and

**WHEREAS**, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the Marks;

**NOW, THEREFORE**, as partial consideration of the issuance of the 100 shares of capital stock of Assignee to Assignor, the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:


1. Assignor hereby assigns and transfers to Assignee, and its successors and assigns, all of its right, title and interest in and to the Marks, the registration of the Marks, the goodwill of the business associated with the Marks, together with all claims, demands and causes of action for past infringement of said Marks and for unfair competition in business in connection therewith wheresoever or by whomsoever committed.
2. Assignor hereby represents and warrants to Assignee that Assignor has not heretofore sold, transferred, assigned or encumbered any of its right, title or interest in the Marks, and that it has the authority to transfer and assign the Marks and enter into this Assignment and perform its obligations hereunder.
3. Assignor hereby represents and warrants to Assignee that the Marks do not infringe or violate any patent, trademark, copyright, service mark, trade name or any other right of any other person or entity.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed under seal effective as of the date set forth above.

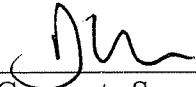
ASSIGNOR:

**CONTINENTAL TIRE NORTH  
AMERICA, INC.**

By:   
Name: John C. Curry  
Title: Vice President

CORPORATE SEAL

ATTEST:


  
\_\_\_\_\_  
(Corporate Secretary)

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

This 18<sup>th</sup> day of September, 2001, personally came before me, Marian L. Strosaker, Notary Public, for said County and State, John C. Curry , who being by me duly sworn, says that he is Vice President of Continental Tire North America, Inc., a corporation, and that the seal affixed to the foregoing instrument in writing is the corporate seal of said company and that said writing was signed and sealed by him in behalf of the said corporation by its authority duly given. And the said John C. Curry acknowledged the said writing to be the act and deed of said corporation.

Witness my hand and official seal this 18<sup>th</sup> day of September, 2001.

  
Notary Public

My Commission Expires December 26, 2005

**EXHIBIT A - REGISTERED TRADEMARK MATTERS**

| <b>Mark</b>                 | <b>App. No.</b> | <b>Filing Date</b> | <b>Reg. No.</b> | <b>Reg. Date</b> |
|-----------------------------|-----------------|--------------------|-----------------|------------------|
| ACME                        | 72/155,066      | 12-Oct-1962        | 752,534         | 09-Jul-1963      |
| AMERI HARVEST & Design      | 74/563,201      | 15-Aug-1994        | 1,977,320       | 28-May-1996      |
| AMERI S380                  | 74/510,403      | 07-Apr-1994        | 1,885,961       | 28-Mar-1995      |
| AMERI SD400 & Design        | 74/662,554      | 18-Apr-1995        | 1,963,311       | 19-Mar-1996      |
| AMERI STEEL                 | 73/268,551      | 30-Jun-1980        | 1,172,172       | 06-Oct-1981      |
| AMERI TECH ST & Design      | 73/799,986      | 15-May-1989        | 1,573,235       | 26-Dec-1989      |
| AMERI TRAC                  | 73/268,575      | 30-Jun-1980        | 1,172,173       | 06-Oct-1981      |
| AMERI*550 AS & Design       | 74/183,754      | 10-Jul-1991        | 1,738,216       | 08-Dec-1992      |
| AMERI*550 TR & Design       | 74/183,853      | 10-Jul-1991        | 1,739,675       | 15-Dec-1992      |
| AMERI*CLASSIC & Design      | 73/508,331      | 13-Nov-1984        | 1,342,472       | 18-Jun-1985      |
| AMERI*CLEAT (Stylized)      | 73/289,047      | 08-Dec-1980        | 1,191,140       | 02-Mar-1982      |
| AMERI*D440 & Design         | 74/183,852      | 10-Jul-1991        | 1,703,113       | 28-Jul-1992      |
| AMERI*DCL & Design          | 73/369,259      | 11-Jun-1982        | 1,240,203       | 31-May-1983      |
| AMERI*ESR ML & Design       | 73/369,722      | 14-Jun-1982        | 1,239,303       | 24-May-1983      |
| AMERI*FREIGHT & Design      | 73/346,643      | 21-Jan-1982        | 1,217,485       | 23-Nov-1982      |
| AMERI*G4S & Design          | 74/493,125      | 22-Feb-1994        | 1,934,107       | 07-Nov-1995      |
| AMERI*GARD II & Design      | 74/183,751      | 10-Jul-1991        | 1,744,426       | 05-Jan-1993      |
| AMERI*GRIP & Design         | 73/289,050      | 08-Dec-1980        | 1,194,276       | 27-Apr-1982      |
| AMERI*GRIP LT & Design      | 73/289,048      | 08-Dec-1980        | 1,192,069       | 16-Mar-1982      |
| AMERI*JUMBO JC & Design     | 73/632,958      | 28-Nov-1986        | 1,462,714       | 27-Oct-1987      |
| AMERI*JUMBO SAG &<br>Design | 73/632,957      | 28-Nov-1986        | 1,461,808       | 20-Oct-1987      |
| AMERI*LUG & Design          | 73/381,252      | 23-Aug-1982        | 1,245,225       | 12-Jul-1983      |

| Mark                    | App. No.   | Filing Date | Reg. No.  | Reg. Date   |
|-------------------------|------------|-------------|-----------|-------------|
| AMERI*LUG DT & Design   | 73/562,981 | 11-Oct-1985 | 1,419,923 | 09-Dec-1986 |
| AMERI*LUG LP & Design   | 73/426,506 | 18-May-1983 | 1,283,286 | 26-Jun-1984 |
| AMERI*LUG MS & Design   | 73/691,931 | 26-Oct-1987 | 1,504,790 | 20-Sep-1988 |
| AMERI*MSL & Design      | 73/441,874 | 31-Aug-1983 | 1,290,916 | 21-Aug-1984 |
| AMERI*RIB LP & Design   | 73/579,304 | 24-Jan-1986 | 1,432,850 | 17-Mar-1987 |
| AMERI*RIB ST & Design   | 73/579,308 | 24-Jan-1986 | 1,432,853 | 17-Mar-1987 |
| AMERI*S350 & Design     | 74/184,133 | 10-Jul-1991 | 1,701,660 | 21-Jul-1992 |
| AMERI*SBR & Design      | 73/381,207 | 23-Aug-1982 | 1,247,006 | 02-Aug-1983 |
| AMERI*SPORT & Design    | 73/365,691 | 20-May-1982 | 1,258,483 | 22-Nov-1983 |
| AMERI*SPRINT & Design   | 73/228,784 | 08-Dec-1980 | 1,194,275 | 27-Apr-1982 |
| AMERI*SRF & Design      | 73/311,664 | 26-May-1981 | 1,205,377 | 17-Aug-1982 |
| AMERI*STEEL & Design    | 73/375,548 | 19-Jul-1982 | 1,240,211 | 31-May-1983 |
| AMERI*STEEL LT & Design | 73/288,969 | 08-Dec-1980 | 1,192,068 | 16-Mar-1982 |
| AMERI*TECH 4 & Design   | 73/579,306 | 24-Jan-1986 | 1,432,852 | 17-Mar-1987 |
| AMERI*TRAC LT & Design  | 73/289,049 | 08-Dec-1980 | 1,192,070 | 16-Mar-1982 |
| AMERI*WAY & Design      | 73/311,663 | 6-May-1981  | 1,205,376 | 17-Aug-1982 |
| AMERI*WAY A/S & Design  | 74/183,752 | 10-Jul-1991 | 1,734,646 | 24-Nov-1992 |
| AMERI*WAY S/T & Design  | 73/405,094 | 06-Dec-1982 | 1,267,082 | 14-Feb-1984 |
| AMERI*WAY SR & Design   | 73/381,206 | 23-Aug-1982 | 1,247,005 | 02-Aug-1983 |
| AMERI*WAY XT & Design   | 73/311,665 | 26-May-1981 | 1,205,378 | 17-Aug-1982 |
| APACHE                  | 74/177,053 | 17-Jun-1991 | 1,686,287 | 12-May-1992 |
| ARALON                  | 73/518,208 | 18-Jan-1985 | 1,353,921 | 13-Aug-1985 |
| ARALON & Design         | 73/538,307 | 17-May-1985 | 1,372,412 | 26-Nov-1985 |

| Mark                        | App. No.   | Filing Date | Reg. No.  | Reg. Date   |
|-----------------------------|------------|-------------|-----------|-------------|
| ASTRA                       | 73/342,172 | 17-Dec-1981 | 1,216,617 | 16-Nov-1982 |
| CRESTWOOD                   | 73/379,900 | 13-Aug-1982 | 1,245,215 | 12-Jul-1983 |
| D450                        | 75/120,874 | 18-Jun-1996 | 2,061,403 | 13-May-1997 |
| DEEP MINE LUG               | 72/466,398 | 23-Aug-1973 | 1,004,513 | 11-Feb-1975 |
| ESCORT (Stylized)           | 72/316,234 | 09-Jan-1969 | 947,598   | 21-Nov-1972 |
| G - GENERAL TIRE (Stylized) | 72/207,205 | 01-Dec-1964 | 797,252   | 05-Oct-1965 |
| G - GENERAL TIRE (Stylized) | 72/157,993 | 27-Nov-1962 | 780,498   | 24-Nov-1964 |
| G - GENERAL TIRE (Stylized) | 72/194,172 | 25-May-1964 | 809,694   | 07-Jun-1966 |
| G - GENERAL TIRE (Stylized) | 72/223,116 | 12-Jul-1965 | 817,145   | 18-Oct-1966 |
| G - GENERAL TIRE (Stylized) | 72/150,938 | 10-Aug-1962 | 752,967   | 16-Jul-1963 |
| GEN*SEAL & Design           | 73/288,785 | 08-Dec-1980 | 1,194,576 | 04-May-1982 |
| GENERAL (Stylized)          | 71/094,741 | 27-Apr-1916 | 114,963   | 16-Jan-1917 |
| GENERAL D460                | 74/509,605 | 06-Apr-1994 | 2,084,251 | 29-Jul-1997 |
| GENERAL LMT 400             | 75/118,112 | 13-Jun-1996 | 2,229,316 | 02-Mar-1999 |
| GENERAL LMT460              | 75/118,343 | 13-Jun-1996 | 2,207,451 | 01-Dec-1998 |
| GENERAL RIB ST              | 74/675,950 | 17-May-1995 | 2,000,928 | 17-Sep-1996 |
| GENERAL S370                | 74/540,431 | 12-Apr-1994 | 1,982,954 | 25-Jun-1996 |
| GENERAL STEEL RADIAL        | 73/190,941 | 26-Oct-1978 | 1,124,711 | 04-Sep-1979 |
| GENERAL STEEL SD            | 73/412,096 | 03-Feb-1983 | 1,269,743 | 13-Mar-1984 |
| GENERAL TIRE (Stylized)     | 73/716,901 | 15-Mar-1988 | 1,516,839 | 13-Dec-1988 |
| GENERAL-LY SPEAKING         | 72/213,552 | 08-Mar-1965 | 798,826   | 16-Nov-1965 |
| GLT TRACTION II             | 73/281,293 | 10-Oct-1980 | 1,193,941 | 20-Apr-1982 |
| GRABBER AP                  | 73/507,310 | 05-Nov-1984 | 1,367,507 | 29-Oct-1985 |



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|----------------------------------|------------|-------------|-----------|-------------|
| GRABBER AT                       | 73/507,311 | 05-Nov-1984 | 1,367,508 | 29-Oct-1985 |
| GRABBER LT                       | 73/281,292 | 10-Oct-1980 | 1,216,236 | 09-Nov-1982 |
| GRABBER MT                       | 73/507,312 | 05-Nov-1984 | 1,367,509 | 29-Oct-1985 |
| HCT                              | 72/244,701 | 02-May-1966 | 845,452   | 05-Mar-1968 |
| INDIA (Stylized)                 | 71/445,175 | 08-Jul-1941 | 390,252   | 09-Sep-1941 |
| JUMBO POWER JET                  | 73/281,283 | 10-Oct-1980 | 1,189,930 | 16-Feb-1982 |
| JUMBO POWER JET<br>COMMERCIAL    | 73/284,788 | 20-Oct-1980 | 1,189,932 | 16-Feb-1982 |
| JUMBO SUPER ALL GRIP             | 73/281,279 | 10-Oct-1980 | 1,191,634 | 09-Mar-1982 |
| LOADER LUG                       | 73/092,645 | 07-Jul-1976 | 1,085,453 | 14-Feb-1978 |
| MAXIMA                           | 72/349,807 | 28-Jan-1970 | 926,329   | 28-Dec-1971 |
| MCS                              | 73/190,942 | 26-Oct-1978 | 1,155,497 | 26-May-1981 |
| ND SUPER LUGGER II               | 73/381,195 | 23-Aug-1982 | 1,245,223 | 12-Jul-1983 |
| NYGEN                            | 72/231,682 | 27-Oct-1965 | 825,965   | 21-Mar-1967 |
| NYGEN (Stylized)                 | 71/647,841 | 28-May-1953 | 584,403   | 05-Jan-1954 |
| PB & Design                      | 73/336,249 | 09-Nov-1981 | 1,228,398 | 22-Feb-1983 |
| PLAZA                            | 72/179,628 | 23-Oct-1963 | 772,826   | 07-Jul-1964 |
| POWER JET COMMERCIAL             | 73/376,228 | 23-Jul-1982 | 1,241,086 | 07-Jun-1983 |
| POWER-JET                        | 72/262,161 | 09-Jan-1967 | 839,134   | 21-Nov-1967 |
| PURSUIT SPECIA                   | 72/106,900 | 21-Oct-1960 | 716,858   | 13-Jun-1961 |
| QVP QUALITY VALUE<br>PERFORMANCE | 74/522,896 | 03-May-1994 | 1,962,390 | 12-Mar-1996 |
| RAIL VAN                         | 72/196,143 | 22-Jun-1964 | 787,176   | 23-Mar-1965 |
| ROCK RIB                         | 73/012,635 | 04-Feb-1974 | 1,002,023 | 21-Jan-1975 |

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| RRR SAVES FUEL & Design          | 73/364,757 | 14-May-1982 | 1,241,078 | 07-Jun-1983 |
| SATELLITE                        | 73/170,004 | 11-May-1978 | 1,116,011 | 03-Apr-1979 |
| SERVA-SPARE                      | 73/137,415 | 12-Aug-1977 | 1,087,260 | 14-Mar-1978 |
| SIDEWINDER                       | 72/308,288 | 26-Sep-1968 | 938,816   | 25-Jul-1972 |
| SILENT GRIP                      | 72/116,503 | 27-Mar-1961 | 736,942   | 28-Aug-1962 |
| SOLO-TECH                        | 74/177,055 | 17-Jun-1991 | 1,701,658 | 21-Jul-1992 |
| SONIC                            | 72/207,335 | 02-Dec-1964 | 805,575   | 15-Mar-1966 |
| SONIC & Design                   | 72/306,096 | 28-Aug-1968 | 890,380   | 05-May-1970 |
| SONIC COMMERCIAL                 | 72/207,339 | 02-Dec-1964 | 805,578   | 15-Mar-1966 |
| SONIC SPECTRUM                   | 73/334,003 | 26-Oct-1981 | 1,220,781 | 21-Dec-1982 |
| SONIC VAGABOND                   | 72/459,533 | 06-Jun-1973 | 996,459   | 22-Oct-1974 |
| SUPER ALL GRIP                   | 72/256,355 | 12-Oct-1966 | 840,485   | 12-Dec-1967 |
| SUPER EXPRESSWAY                 | 71/695,414 | 27-Sep-1955 | 630,004   | 03-Jul-1956 |
| SUPER SONIC                      | 72/207,334 | 02-Dec-1964 | 805,574   | 15-Mar-1966 |
| THE BIG "G" IS YOUR<br>GUARANTEE | 72/183,404 | 23-Dec-1963 | 772,529   | 30-Jun-1964 |
| TIMBER-SKID                      | 73/337,386 | 16-Nov-1981 | 1,213,235 | 19-Oct-1982 |
| TL 100                           | 73/364,749 | 14-May-1982 | 1,256,783 | 08-Nov-1983 |
| TOURING 2000                     | 74/347,584 | 12-Jan-1993 | 1,889,237 | 11-Apr-1995 |
| ULTRA SONIC                      | 72/207,337 | 02-Dec-1964 | 805,577   | 15-Mar-1966 |
| VAI                              | 73/609,053 | 11-Jul-1986 | 1,433,759 | 24-Mar-1987 |
| VERSA TRAC LT                    | 73/367,138 | 28-May-1982 | 1,244,385 | 05-Jul-1983 |
| VERSA-TRAC                       | 73/337,387 | 16-Nov-1981 | 1,213,236 | 19-Oct-1982 |
| WIDE CLIMBER                     | 73/059,819 | 06-Aug-1975 | 1,043,453 | 13-Jul-1976 |

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| WINTER CLEAT | 72/198,548 | 27-Jul-1964 | 811,708   | 26-Jul-1966 |
| WINTER SONIC | 72/207,342 | 02-Dec-1964 | 805,581   | 15-Mar-1966 |
| XP 2000      | 74/174,897 | 07-Jun-1991 | 1,690,075 | 02-Jun-1992 |
| XP 2000 AS   | 73/692,019 | 26-Oct-1987 | 1,535,187 | 18-Apr-1989 |
| XP 2000 H4   | 74/347,630 | 12-Jan-1993 | 1,889,238 | 11-Apr-1995 |
| XP 2000 II   | 74/298,214 | 24-Jul-1992 | 1,809,027 | 07-Dec-1993 |
| XP 2000 MS   | 74/177,052 | 17-Jun-1991 | 1,730,934 | 10-Nov-1992 |
| XP 2000 V    | 73/569,239 | 18-Nov-1985 | 1,395,599 | 03-Jun-1986 |
| XP 2000 V4   | 74/347,632 | 12-Jan-1993 | 1,890,485 | 18-Apr-1995 |
| XP 2000 Z4   | 74/347,631 | 12-Jan-1993 | 1,889,239 | 11-Apr-1995 |
| XTQL         | 73/167,418 | 21-Apr-1978 | 1,107,923 | 05-Dec-1978 |