

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knowledge Universe, Inc.		04/21/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	KU Inc.		
Street Address:	1250 Fourth Street, Suite 550		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75586172	TEACHER UNIVERSE	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans, Esq.		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	59104-0136		
NAME OF SUBMITTER:	Bernard R. Gans, Esq.		
Total Attachments: 3 source=ku#page1.tif source=ku#page2.tif source=ku#page3.tif			

CH \$40.00 75586172

Delaware

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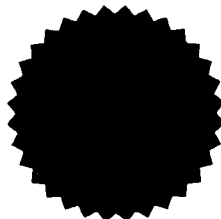
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KNOWLEDGE UNIVERSE, INC.", CHANGING ITS NAME FROM "KNOWLEDGE UNIVERSE, INC." TO "KU INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF APRIL, A.D. 2004, AT 1:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2929881 8100

040291045



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3066816

DATE: 04-22-04

TRADEMARK
REEL: 002910 FRAME: 0204

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:45 PM 04/21/2004
FILED 01:20 PM 04/21/2004
CV 040291045 - 2929881 FILE

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
KNOWLEDGE UNIVERSE, INC.**

Knowledge Universe, Inc., a corporation organized and existing under
and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation by the
unanimous written consent of its members, filed with the minutes of the board,
adopted a resolution proposing and declaring advisable the following amendment to
the Certificate of Incorporation of said corporation:

RESOLVED, that the Corporation's Certificate of
Incorporation be amended by changing Article I thereof so
that, as amended, said Article shall be and read as
follows:

"The name of the corporation (the "Corporation") is:

KU Inc. "

SECOND: That in lieu of a meeting and vote of stockholders entitled
to vote, the holders of a majority of the shares entitled to vote have given written
consent to said amendment in accordance with the provisions of Section 228 of
the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Knowledge Universe, Inc. has caused this certificate to be signed by Stanley E. Maron, its Secretary this 21st day of April, 2004.

KNOWLEDGE UNIVERSE, INC.

By: 

STANLEY E. MARON, Secretary