

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	Corrective Release of Security Interest recorded at Reel 002906 Frame 0617
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Student Advantage, Inc.		07/23/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Interactive Partners, LLC
Street Address:	One Plymouth Meeting
Internal Address:	Suite 640
City:	Plymouth Meeting
State/Country:	PENNSYLVANIA
Postal Code:	19642
Entity Type:	Limited Liability Company: DELAWARE
Name:	VoiceFX, LLC
Street Address:	One Plymouth Meeting
Internal Address:	Suite 640
City:	Plymouth Meeting
State/Country:	PENNSYLVANIA
Postal Code:	19642
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2183469	VOICE FX CORPORATION

CORRESPONDENCE DATA	
Fax Number:	(703)610-6200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-610-6100
Email:	boxip@hhlaw.com
Correspondent Name:	Timothy J. Lyden
Address Line 1:	8300 Greensboro Drive, Suite 1100

CH \$40.00 2183469

Address Line 2: Box Intellectual Property
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:

87411.01

NAME OF SUBMITTER:

Timothy J. Lyden

Total Attachments: 3
source=00000001#page1.tif
source=00000002#page1.tif
source=00000003#page1.tif

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

RELEASE OF SECURITY INTEREST

WHEREAS, on March 31, 2002 INTERACTIVE PARTNERS, LLC, a Delaware limited liability company and VOICE FX, LLC, a Delaware limited liability company, both with offices at One Plymouth Meeting, Suite 640, Plymouth Meeting, PA 19642 (collectively, "Assignees"), granted a security interest in the Intellectual Property Collateral, including those federal patents and trademark and service mark applications and registrations shown on the attached Schedule A (collectively the "Intellectual Property") to STUDENT ADVANTAGE, INC., a Delaware corporation, with offices at 280 Summer Street, Boston, MA 02210 ("Secured Party"), under that certain Option Agreement, dated as of December 31, 2001, as amended, by and among the Secured Party, Assignees, and others, which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 014669/0433 (patents) and Reel/Frame 2735/0093 (trademarks), both on May 15, 2003.

WHEREAS, the Secured Party desires to release its rights as a mortgagee, pledgee, and secured party in connection with the Intellectual Property Collateral and the Intellectual Property under the aforementioned security agreement, and Assignees desires to accept the release of the security interest and lien on the Intellectual Property Collateral and the Intellectual Property.

NOW THEREFORE, for good and valuable consideration paid by Assignees, receipt of which is hereby acknowledged, the Secured Party hereby releases the mortgage, pledge, and security interest in and to the Intellectual Property Collateral and the Intellectual Property and releases all other rights it may have under said security agreement with respect to the Intellectual Property Collateral and the Intellectual Property, in each case without any recourse, warranty or representation whatsoever.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed as of July 23, 2004.

STUDENT ADVANTAGE, INC.

By: _____

Name: _____

Title: _____

[Handwritten Signature]
[Handwritten Name: RAY SOZZI JR]
[Handwritten Title: President]

SCHEDULE A
U.S. PATENTS

Parent	Ser. No./Reg. No.	Owner of Record
EFFICIENT INTERACTIVE VOICE RESPONSE SYSTEM HAVING USER-SPECIFIC DIRECT INFORMATION, ADVERTISING AND SALES DELIVERY CAPABILITY	U.S. Ser. No. 60/019,177	Voice FX, LLC
INTERACTIVE VOICE RESPONSE SYSTEM	U.S. Ser. No. 60/023,258	Voice FX, LLC
METHOD AND APPARATUS FOR DIRECTED ADVERTISING IN AN INTERNET-BASED INFORMATION DISSEMINATION SYSTEM	U.S. Ser. No. 60/023,256	Voice FX, LLC
PROFILE BASED INTERACTIVE SPONSORED INFORMATION DISSEMINATION METHOD AND APPARATUS	U. S. Ser. No. 60/026,307	Voice FX, LLC
RELATIONAL DATABASE DESIGN FOR PRESENTING DIRECTED ADVERTISEMENTS TO CONSUMERS	U.S. Ser. No. 60/024,006	Voice FX, LLC
SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS	U.S. Ser. No. 09/420,903	Voice FX, LLC
SPONSORED INFORMATION DISTRIBUTION METHOD AND APPARATUS	5,970,124	Voice FX, LLC

U.S. TRADEMARKS AND SERVICE MARKS

Mark	Reg. No.	Reg. Date	Owner of Record
VOICE FX CORPORATION (& Design)	2183469	8/25/1998	Voice FX, LLC