



02-05-2004



102662669

MARKS

2/2/04 REQUEST

Name of the party conveying the interest:	Clarke American Holdings, Inc.
Name and address of the party receiving interest:	Clarke American Checks, Inc. 10931 Laureate Drive San Antonio, TX 78249
A description of the interest conveyed or transaction to be recorded:	Assignment of trademark rights (please see assignment agreement attached)
Name and address of the party to whom correspondence concerning the request to record the document should be mailed:	Clarke American Checks, Inc. Attn: Legal Department 10931 Laureate Drive San Antonio, Texas 78249 210-697-8888
Date the document was executed:	January 22, 2004
Signature of the party submitting the document:	 James M. Grant Director, Legal and Real Estate
Number of applications/registrations against which the Office is to record the document:	1
Total Fee:	\$40

Trademark to be assigned:

Mark	U.S. Registration/Serial Number	Date of U.S. Registration or Application
Triple Win	2,564,208	4/23/2002

Tm DOC

02/04/2004 DBYRNE 00000086 2564208
01 FC:0521 40.00/00

Clarke American™

^{Long}
NATALIE T. BETHEL, CLA
Certified Legal Assistant

Clarke American Checks, Inc.
10931 Laureate Drive ■ San Antonio, TX 78249-3372
Tel 210/697-1322 ■ Fax 210/561-8229 ^{Long} 1-899-4002
E-Mail natalie_t_bethel@clarkeamerican.com

TRADEMARK
REEL: 002910 FRAME: 0521

Assignment of Registered Trademarks

WHEREAS, Clarke American Holdings, Inc., a Delaware corporation having an address at 1105 North Market Street, Suite 1203, Wilmington, Delaware 19801 ("Assignor"), is the registrant of record with the United States Patent and Trademark office for the marks (the "Marks") listed on Schedule A attached hereto and made a part hereof; and

WHEREAS, Clarke American Checks, Inc., a Delaware corporation having an address at 10931 Laureate Drive, San Antonio, TX 78249 ("Assignee"), is desirous of acquiring all Assignor's right, title and interest in and to the Marks, including the goodwill appurtenant thereto, and all registrations thereof, and all rights to registration thereof, together with any and all other rights of Assignor associated with the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the registrations thereof in the U.S. Patent and Trademark Office and rights to the registration thereof, together with any and all other rights of Assignor associated with the Marks, effective as of the 31st day of December 2003.

In witness whereof, the parties have executed the foregoing document as of the 22 day of January, 2004.

Clarke American Holdings, Inc. ("Assignor")

Clarke American Checks, Inc. ("Assignee")

By: [Signature]
Sean A. Breiner
Vice President and Treasurer

By: [Signature]
Antonio Tarantino
Title: Vice President and General Manager, Sales and Marketing

STATE OF DELAWARE
COUNTY OF New Castle

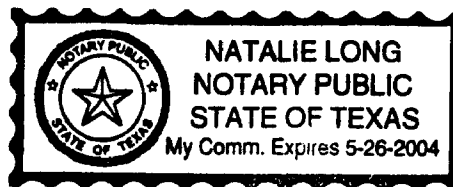
On this the 21 day of January, 2004, before me, the undersigned officer, personally appeared Sean A. Breiner, who acknowledged himself to be the Vice President and Treasurer of Clarke American Holdings, Inc., a Delaware corporation, and that he, as such Vice President and Treasurer, being authorized so to do, executed the foregoing instrument for the purposes therein contained and as the free act and deed of said corporation.

[Signature]
Notary Public
My Commission Expires: NOTARY PUBLIC-DELAWARE
NOTARY PUBLIC - DE LAWARE
My Commission Expires April 19, 2004

STATE OF ~~DELAWARE~~ TEXAS
COUNTY OF Bexar

On this the 22 day of January, 2004, before me, the undersigned officer, personally appeared Antonio Tarantino who acknowledged himself to be the VP and General Manager of Clarke American Checks, Inc., a Delaware corporation, and that he, as such Antonio Tarantino, being authorized so to do, executed the foregoing instrument for the purposes therein contained and as the free act and deed of said corporation.

[Signature]
Notary Public
My Commission Expires: 5-26-2004



Schedule A

Mark	U.S. Registration or Serial Number	Date of U.S. Registration or Application
Triple Win	2,564,208	4/23/02