

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	CHANGE OF NAME
-----------------------	----------------

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ideavillage.com LLC		03/12/2002	Limited Liability Company: NEW JERSEY

RECEIVING PARTY DATA

Name:	ideavillage, LLC
Street Address:	21 Law Drive
City:	Fairfield
State/Country:	NEW JERSEY
Postal Code:	07004
Entity Type:	Limited Liability Company: NEW JERSEY

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2718272	HD VISION
Registration Number:	2815720	GRIP SOCKET
Serial Number:	78095519	GRIP WRENCH
Registration Number:	2563490	EDGEMASTER
Serial Number:	76090648	FISH TALES
Registration Number:	2429742	AUTOPILOT
Registration Number:	2483452	IDEAVILLAGE.COM
Registration Number:	2395616	ROCKET TOPS
Registration Number:	2493313	IDEA VILLAGE

CORRESPONDENCE DATA

Fax Number: (212)292-5391
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-2925390
 Email: mail@ipcounselors.com
 Correspondent Name: Epstein Drangel Bazerman & James, LLP

OP \$240.00 2718272

Address Line 1: 60 East 42nd Street, Suite 820,
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:

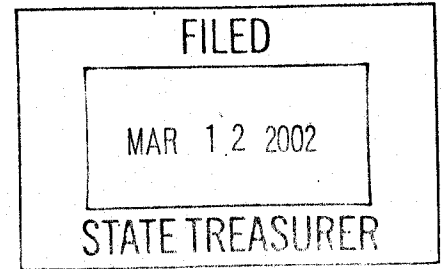
1111-001US

NAME OF SUBMITTER:

Jason M. Drangel

Total Attachments: 2
source=ideavillage.com#page1.tif
source=ideavillage.com#page2.tif

New Jersey Department of State
Division of Commercial Recording
Certificate of Amendment, Limited Liability Company



This form may be used to amend a Certificate of Formation of a Limited Liability Company on file with the Secretary of State. Applicants must insure strict compliance with NJSA 42, the New Jersey Limited Liability Act, and insure that all applicable filing requirements are met.

1. Name of Limited Liability Company: ideavillage.com LLC
2. Identification Number: 0600073358
3. New LLC Name (if applicable): ideavillage LLC
4. Effective Date:
5. The Certificate of Formation is amended as follows (provide attachments if needed):

"1. Name of Limited Liability Company: ideavillage LLC"

The undersigned represent(s) that this filing complies with State law as detailed in NJSA 42 and that they are authorized to sign this form behalf of the Limited Liability Company.

Name:

Date:

Anand Khanna
3-7-02

TRADEMARK

REEL: 002910 FRAME: 089502

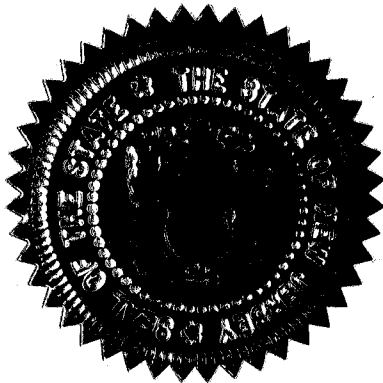
STATE OF NEW JERSEY
DEPARTMENT OF TREASURY
FILING CERTIFICATION (CERTIFIED COPY)

IDEAVILLAGE LLC

0600073358

*I, the Treasurer of the State of New Jersey,
do hereby certify, that the above named business
did file and record in this department a
Certificate of Amendment on March 12th, 2002
and that the attached is a true copy of this
document as the same is taken from and compared
with the original(s) filed in this office and now
remaining on file and of record.*

IN TESTIMONY WHEREOF, I have
hereunto set my hand and
affixed my Official Seal
at Trenton, this
13th day of March, 2002



A handwritten signature in cursive script, appearing to read "John E. McCormac".

John E McCormac, CPA
Treasurer

TRADEMARK