

2-9-04

02-11-2004



102667086

To the Honorable Commissioner of Patents and Trademarks

Original documents or copy thereof.

1. Name of conveying party(ies): Porsche Design Management GmbH & Co. KG
Additional name(s) of conveying party(ies) attached? No

receiving party(ies): Familie Porsche AG Beteiligungsgesellschaft
Giselakai 37
A-5020 Salzburg
Austria

3. Nature of conveyance:
Assignment
Execution Date: September 26, 2003

Other - Austrian Limited Liability Company
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes

4. Application number(s) or registration number(s):
A. Trademark Application No.(s):

B. Trademark Registration No(s):
2353269 2314038
2370019 2318705
2320733 2314033

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 6

Name: Susan Barbieri Montgomery, Esq.
Internal Address: Foley Hoag LLP

7. Total fee (37 CFR 3.41): \$165.00
Authorized to be charged to deposit account

Street Address: World Trade Center West, 155 Seaport Blvd.
City: Boston State: MA ZIP: 02210-2600

8. Deposit account number: 06-1446
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Barbieri Montgomery, Esq.
Name of Person Signing

[Signature]

February 4, 2004
Date

Total number of pages comprising cover sheet:

**TRADEMARK ASSIGNMENT**

This Assignment is made by Porsche Design Management GmbH & Co. KG ("Assignor"), an Austrian Limited Partnership with offices at Giselakai 37, A-5020 Salzburg, Austria, and to Familie Porsche AG Beteiligungsgesellschaft ("Assignee"), an Austrian Limited Liability Company with offices at Giselakai 37, A-5020 Salzburg, Austria.

**WHEREAS**, Assignor has adapted, used and registered or applied to register the mark(s) FERDINAND and ORFINA listed in the Schedule hereto (the "Marks").

**WHEREAS**, Assignor and Assignee have executed and delivered a certain Asset Purchase Agreement dated as of 26.9.2003 (the "Purchase Agreement") whereby the Assignor assigned to the Assignee certain assets, including all right, title and interest in and to the Marks and the goodwill of the business connected with the use of and symbolized by the Marks effective as of 26.9.2003; and

**WHEREAS**, Assignor and Assignee wish to confirm and memorialize the assignment of the Marks for purposes of recording the assignment with the U.S. Patent and Trademark Office and perfecting the assignment;

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby confirms the assignment from Assignor to Assignee of all right, title and interest in and to the Marks, including the U.S. registrations listed in the Schedule hereto, and all renewals thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the right to sue and recover for past infringement of the Marks.

Date: 26.9.2003

Porsche Design Management GmbH & Co. KG

By:   
Name: Dr. Oliver Porsche  
Title: Managing Director

**TRADEMARK SCHEDULE**

<u>Mark</u>	<u>Registration Number</u>	<u>Class</u>
FERDINAND	2353269	14
FERDINAND	2370019	18
FERDINAND	2320733	25
ORFINA	2314038	9
ORFINA	2318705	14
ORFINA	2314033	18

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: FERDINAND  
 Reg. No.: 2,353,269  
 Reg. Date: May 30, 2000  
 Registrant: Familie Porsche AG Beteiligungsgesellschaft  
 Class: 14

Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, VA 22202-5514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

AUTHORIZATION


The undersigned hereby authorizes the U.S. attorneys named herein to accept and follow instructions from the firm Freshfields Bruckhaus Deringer as to any action to be taken in the U.S. Patent and Trademark Office regarding this registration without direct communication between the U.S. attorneys and the undersigned. In the event of a change in the persons from whom instructions may be taken, the U.S. attorneys or agents named herein will be so notified by the undersigned.

REVOCATION OF POWER OF ATTORNEY AND APPOINTMENT OF NEW ATTORNEY

Registrant hereby revokes all previous powers of attorney and appoints Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. of Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, (617) 832-1000, Members of the Bar of The Commonwealth of Massachusetts to transact all business in the U.S. Patent and Trademark Office in connection with the above-referenced registration, and to receive all correspondence from the U.S. Patent and Trademark Office in connection therewith.

Respectfully submitted,  
 Familie Porsche AG Beteiligungsgesellschaft

Date: 26.9.2003

By:   
 Name: Dr. Oliver Porsche  
 Title: Managing director

20,560869.1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark:	FERDINAND
Reg. No.:	2,370,019
Reg. Date:	July 25, 2000
Registrant:	Familie Porsche AG Beteiligungsgesellschaft
Class:	18

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-5514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hennes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A., are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,  
Familie Porsche AG Beteiligungsgesellschaft

Date: 26.9.2003

By:   
Name: Dr. Oliver Porsche  
Title: Managing director

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark:	FERDINAND
Reg. No.:	2,320,733
Reg. Date:	February 22, 2000
Registrant:	Familie Porsche AG Beteiligungsgesellschaft
Class:	25

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514

Sir:

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,  
Familie Porsche AG Beteiligungsgesellschaft

Date: 26.9.2003

By:   
Name: Dr. Oliver Porsche  
Title: Managing director

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark:	ORFINA
Reg. No.:	2,314,038
Reg. Date:	February 1, 2000
Registrant:	Familie Porsche AG Beteiligungsgesellschaft
Class:	9

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hennes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,  
Familie Porsche AG Beteiligungsgesellschaft

Date: 26.9.2003

By:   
Name: Dr. Oliver Porsche  
Title: Managing director

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: ORFINA  
 Reg. No.: 2,318,705  
 Reg. Date: February 15, 2000  
 Registrant: Familie Porsche AG Beteiligungsgesellschaft  
 Class: 14

Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, VA 22202-3514

Sir:

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A, are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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Respectfully submitted,  
 Familie Porsche AG Beteiligungsgesellschaft

Date: 26. f. 2003

By:   
 Name: Dr. Oliver Porsche  
 Title: Managing director



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: ORFINA  
 Reg. No.: 2,314,033  
 Reg. Date: February 1, 2000  
 Registrant: Familie Porsche AG Beteiligungsgesellschaft  
 Class: 18

Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, VA 22202-5514

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

Susan Barbieri Montgomery, Esq., Charles E. Weinstein, Esq., Donna M. Weinstein, Esq., Bruce R. Parker, Esq., John L. Welch, Esq., Thomas M.S. Hemnes, Esq., T. Maria Lam, Esq., Gina M. Perini, Esq., and Jothi A. Ravindran, Esq. members of the bar of The Commonwealth of Massachusetts, whose postal address is Foley Hoag LLP, World Trade Center West, 155 Seaport Boulevard, Boston, Massachusetts 02210-2600 U.S.A., are hereby designated Registrant's representatives upon whom notice or process in proceedings affecting this registration may be served.

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By:   
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