

2/9/04

02-11-2004



ET Y

Docket No.: 1204-0000

Tab settings

To the Director of the United States Patent

102667341

ched original documents or copy thereof.

1. Name of conveying party(ies):  
**American Stationery Company, Inc.**

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State **Indiana**  
 Other \_\_\_\_\_

Additional names(s) of conveying party(ies)       Yes  No

2. Name and address of receiving party(ies):

Name: **ASC, Inc.**  
Internal Address: **100 N. Park Avenue**  
Street Address: \_\_\_\_\_  
City: **Peru**                      State: **IN**      ZIP: **46970**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Indiana**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is                       Yes       N  
(Designations must be a separate document from  
Additional name(s) & address(es)                       Yes       N

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement             Change of Name  
 Other \_\_\_\_\_

Execution Date: **April 8, 2002**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
**76/537,136      76/563,399**

Additional numbers                       Yes  No

B. Trademark Registration No.(s)

|                  |                  |                  |                |
|------------------|------------------|------------------|----------------|
| <b>991,385</b>   | <b>2,436,156</b> | <b>2,685,878</b> | <b>696,089</b> |
| <b>913,568</b>   | <b>1,052,850</b> | <b>2,338,561</b> |                |
| <b>2,750,919</b> | <b>1,887,150</b> | <b>969,209</b>   |                |

Additional numbers                       Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Edward M. Keating**  
Internal Address: **COOK, ALEX, McFARRON, MANZO**  
**CUMMINGS & MEHLER, LTD.**  
Street Address: **200 W. Adams Street - Suite 2850**  
City: **Chicago**                      State: **IL**      ZIP: **60606**

6. Total number of applications and registrations involved:..... **12**

7. Total fee (37 CFR 3.41):.....\$ **\$315.00**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**50-1039**

CONFERENCE  
OPR/FINANCE  
FEB 9 AM 11:00  
NO. 04 OP  
275.00

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Edward M. Keating**                      *Edward M. Keating*                      **February 6, 2004**  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and **4**

Mail documents to be recorded with required cover sheet information to: Mail Stop Recordation Services Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 002911 FRAME: 0408

02/10/2004 10:00:106 76537136 IN 11:00 OP 275.00 01 FC: 0521 02 FC: 0522



# ARTICLES OF AMENDMENT OF THE ARTICLES OF INCORPORATION

State Form 35333 (R8 / 12-95)  
Approved by State Board of Accounts 1995

RECEIVED  
INDIANA SECRETARY  
OF STATE

APPROVED  
AND  
FILED

SUE ANNE GILROY  
SECRETARY OF STATE  
CORPORATIONS DIVISION  
302 W. Washington St., Rm. E018  
Indianapolis, IN 46204  
Telephone: (317) 232-6576

**INSTRUCTIONS:** Use 8 1/2" x 11" white paper for inserts.  
Present original and two copies to address in upper right hand corner of this  
Please TYPE or PRINT.

2007 APR -8 AM 9:45  
Sue Anne Gilroy  
IND. SECRETARY OF STATE

Indiana Code 23-1-38-1 et seq.  
Filing Fee: \$30.00

| ARTICLES OF AMENDMENT OF THE ARTICLES OF INCORPORATION OF:  |  |
|---|--|
| Name of Corporation<br><b>American Stationery Company, Inc.</b>   | Date of Incorporation<br><b>11/27/78</b> |
| The undersigned officers of the above referenced Corporation ( <i>hereinafter referred to as the "Corporation"</i> ) existing pursuant to the provisions of: ( <i>indicate appropriate act</i> )  |  |
| <input checked="" type="checkbox"/> Indiana Business Corporation Law <input type="checkbox"/> Indiana Professional Corporation Act of 1983<br>as amended ( <i>hereinafter referred to as the "Act"</i> ), desiring to give notice of corporate action effectuating amendment of certain provisions of its Articles of Incorporation, certify the following facts: |  |
| <b>ARTICLE I Amendment(s)</b>   |  |
| The exact text of Article(s) _____ of the Articles  |  |
| (NOTE: If amending the name of corporation, write Article "I" in space above and write "The name of the Corporation is _____," below.)  |  |
| The name of the Corporation is ASC, Inc.  |  |
| <b>ARTICLE II</b>   |  |
| Date of each amendment's adoption:<br><b>12/31/01</b>   |  |

(Continued on the reverse side)

**ARTICLE III Manner of Adoption and Vote**

Mark applicable section: NOTE - Only in limited situations does Indiana law permit an Amendment without shareholder approval. Because a name change requires shareholder approval, Section 2 must be marked and either A or B completed.

SECTION 1 This amendment was adopted by the Board of Directors or incorporators and shareholder action was not required.

SECTION 2 The shareholders of the Corporation entitled to vote in respect to the amendment adopted the proposed amendment. The amendment was adopted by: (Shareholder approval may be by either A or B.)

A. Vote of such shareholders during a meeting called by the Board of Directors. The result of such vote is as follows:

|  |  |
|--|--|
|  | Shares entitled to vote.                     |
|  | Number of shares represented at the meeting. |
|  | Shares voted in favor.                       |
|  | Shares voted against.                        |

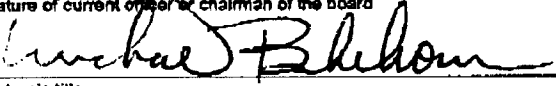
B. Unanimous written consent executed on \_\_\_\_\_, 19\_\_\_\_ and signed by all shareholders entitled to vote.

**ARTICLE IV Compliance with Legal Requirements**

The manner of the adoption of the Articles of Amendment and the vote by which they were adopted constitute full legal compliance with the provisions of the Act, the Articles of Incorporation, and the By-Laws of the Corporation.

I hereby verify, subject to the penalties of perjury, that the statements contained herein are true, this 4 day of April, 1902.

Signature of current officer or chairman of the board



Printed name of officer or chairman of the board

Michael Bakhorn

Signature's title

President

**State of Indiana**  
**Office of the Secretary of State**

**CERTIFICATE OF AMENDMENT**

of

**THE AMERICAN STATIONERY COMPANY INC**

I, SUE ANNE GILROY, Secretary of State of Indiana, hereby certify that Articles of Amendment of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The name following said transaction will be:

**ASC, INC.**

NOW, THEREFORE, with this document I certify that said transaction will become effective Monday, April 08, 2002.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, April 8, 2002.

*Sue Anne Gilroy*

SUE ANNE GILROY,  
SECRETARY OF STATE

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