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Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings



1,02666432

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

1/28/04 REI

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PepsiCo, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other Corporation of North Carolina
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 01/01/2001

2. Name and address of receiving party(ies)

Name: Allied Domecq International Holdings BV

Internal

Address:

Street Address: Florijnstraat 1, P.O. Box 673

City: Etten-Leur State: Zip: 4870 AR

The Netherlands

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Corporation of the Netherlands

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/852935 75/914959

B. Trademark Registration No.(s) 2509872

2509871; 2552858; 2509873; 2509874

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marlene Musharbash

Internal Address:

Allied Domecq Spirits & Wine USA, Inc.

Street Address: P.O. Box 33006

City: Detroit State: MI Zip: 48232

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 3.41) \$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

082390

DO NOT USE THIS SPACE

9. Signature.

Byron R. Jacobson - Attorney

Name of Person Signing

Byron Jacobson
Signature

November 4, 2003

Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002911 FRAME: 0471

UNITED STATES DEED OF ASSIGNMENT

This Assignment is made between **PepsiCo, Inc.**, a Company organized and existing under the laws of North Carolina, U.S.A., located and doing business at **700 Anderson Hill Road, Purchase, New York 10577, U.S.A.** (the "Assignor") and **Allied Domecq International Holdings BV**, a Company organized and existing under the laws of the Netherlands, located and doing business at **Florijnstraat 1, P.O. Box 673, 4870 AR Etten-Leur, The Netherlands** (the "Assignee").


In consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the said registrations and applications as set out in the schedule below, together with the goodwill of the business symbolized by the trademarks.

THE SCHEDULE above referred to


Trademark	Serial No.	Filing Date	Registration No.	Registration Date
STOLICHNAYA STOLI VANIL & Design	75/852935	Nov 19, 1999	-	-
STOLICHNAYA VANIL	75/914959	Feb 11, 2000	-	-
STOLI KAFYA	76/183169	Dec 18, 2000	2509872	Nov 20, 2001
STOLICHNAYA STOLI KAFYA & Design	76/183168	Dec 18, 2000	2509871	Nov 20, 2001
STOLICHNAYA STOLI STRASBERI & Design	75/188875	Oct 28, 1996	2552858	Mar 26, 2002
STOLICHNAYA STOLI ZINAMON & Design	76/183171	Dec 18, 2000	2509873	Nov 20, 2001
STOLICHNAYA ZINAMON	76/183172	Dec 18, 2000	2509874	Nov 20, 2001

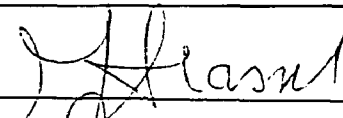
This Assignment is executed Nunc Pro Tunc January 1, 2001.

PepsiCo, Inc.

Signature: 
 Full Name: Elizabeth N. Bilus
 Position: Assistant Secretary

Allied Domecq International Holdings BV

Signature: 
 Full Name: Paul Richard van Heel
 Position: Director

Signature: 
 Full Name: Jacobus Petrus van Hassel
 Position: Proxy-holder

DESIGNATION OF DOMESTIC REPRESENTATIVE

Allied Domecq International Holdings BV, hereby appoints:

Marlene Musharbash
Allied Domecq Spirits & Wine USA, Inc.
P.O. Box 33006, Detroit,
Michigan 48232
Telephone number (313) 965-6611 extension 584

as the Domestic Representative upon whom notice or process in proceedings
affecting its marks may be served.

ALLIED DOMEQCQ INTERNATIONAL HOLDINGS BV

Signature: Byron Jacobson

Name in Full: Byron R. Jacobson

Title: Attorney

Date: November 4, 2003