

02-10-2004

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Hudson Salvage, LLC
Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

2. Name and address of receiving party(ies) Name: Hudson's Dirt Cheap, LLC Internal Address: same Street Address: 6892 Highway 49 North City: Hattiesburg State: MS Zip: 39401
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: October 2, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/453963 B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed: Name: W. Whitaker Rayner, Esq. Internal Address: P. O. Box 427 Street Address: 633 North State Street City: Jackson State: MS Zip: 39205

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Richard Preusch Signature 11/21/03 Date

02/09/2004 BYRME 0000018 76453963 01 FC:0521 10.00 RP

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002911 FRAME: 0901

TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into as of the 2 th day of October, 2003, by and between HUDSON SALVAGE, LLC ("Assignor") and HUDSON'S DIRT CHEAP, LLC ("Assignee").

WHEREAS, Assignor has been the owner of the marks listed on the attached Exhibit "A", as well as federal trademark application Serial Number 76/453963, and other similar common law marks which include the term "DIRT CHEAP", together with all associated good will relating to the marks ("the Marks"); and

WHEREAS, in connection with the transfer of certain assets of Assignor to Assignee, the parties desires to transfer the Marks and all associated good will; and

WHEREAS, the parties desire to memorialize this transfer of the Marks and all associated good will.

For and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in the Marks, the accompanying ownership of federal trademark application 76/453963, as well as any common law marks identical to or substantially similar to those marks listed on Exhibit "A" or containing the term "DIRT CHEAP", and all good will associated with the Marks.

This 2 day of October, 2003.

HUDSON SALVAGE, LLC

By: Richard Preusch, Its Manager

HUDSON'S DIRT CHEAP, LLC

By: Richard Preusch, Its CEO

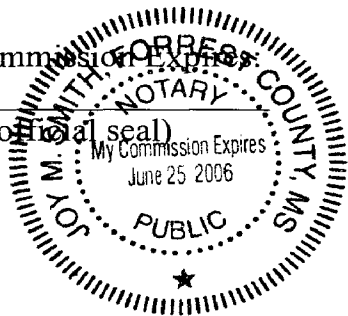
STATE OF Mississippi
COUNTY OF Forrest

Personally appeared before me, the undersigned authority in and for the said county and state, on this 2nd day of October, 2003, within my jurisdiction, the within named Richard Preusch, duly identified before me, who acknowledged that he is Manager of Hudson Salvage, LLC, and that for and on behalf of said corporation, and as its act and deed, he executed the above and foregoing instrument, after first having been duly authorized by said corporation so to do.

Joy M. Smith
NOTARY PUBLIC

My Commission Expires:

(Affix official seal)



STATE OF Mississippi

COUNTY OF Forrest

Personally appeared before me, the undersigned authority in and for the said county and state, on this 2nd day of October, 2003, within my jurisdiction, the within named Robert A. Roberts, duly identified before me, who acknowledged that he is CEO of Hudson's Dirt Cheap, LLC, and that for and on behalf of said corporation, and as its act and deed, he executed the above and foregoing instrument, after first having been duly authorized by said corporation so to do.

NOTARY PUBLIC

Joy M. Smith

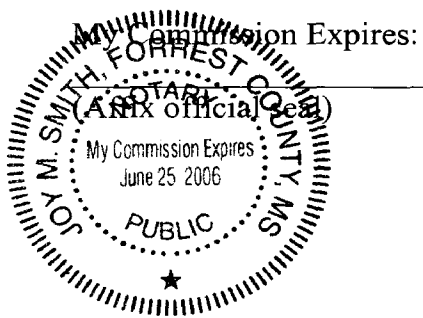


EXHIBIT "A"

<u>STATE</u>	<u>MARK</u>	<u>REG. DATE</u>
Alabama	Hudson's Dirt Cheap	2/11/02
Mississippi	Hudson's Dirt Cheap	1/8/01
Louisiana	Hudson's Dirt Cheap	12/18/00

906857.1/10168.08266

RECORDED: 11/21/2003

**TRADEMARK
REEL: 002911 FRAME: 0905**