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02-12-2004

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office



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original documents or copy thereof.

1. Name of conveying party(ies):

House of Blues Concerts, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: House of Blues Brands Corp. Internal Address: JAN 23 2004

Street Address: 6255 Sunset Boulevard, 16th Floor City: Hollywood State: CA Zip: 90028

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: May 15, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/457,469; 76/457,468

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Akin Gump Strauss Hauer & Feld

Internal Address: Kirt S. O'Neill

P.O. Box 12870

Street Address:

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

01-0477

(Attach duplicate copy of this page if paying by deposit account)

02/11/2004 METACHE 00000072 010477 76457469 01 FC:8521 40.00 DA 02 FC:8522 50.00 DA

City: San Antonio State: Texas Zip: 78212

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kirt S. O'Neill Name of Person Signing

Kirt S. O'Neill Signature

January 20, 2004 Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 002912 FRAME: 0229

## Trademark Assignment

**WHEREAS**, House of Blues Concerts, Inc., a Delaware corporation, with a principal place of business at 6255 Sunset Boulevard, 16<sup>th</sup> Floor, Hollywood, California 90028 ("Assignor"), has adopted, owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register either on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein:

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
SASQUATCH!	76/457,469	October 10, 2002
SASQUATCH! (AND DESIGN)	76/457,468	October 10, 2002

and Assignor owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register in the Canadian Trademark Office in connection with the goods and/or services identified therein (together with the above-referenced registered marks "the Marks"):

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
SASQUATCH!	Not Assigned Yet	April 3, 2003
SASQUATCH! (AND DESIGN)	Not Assigned Yet	April 3, 2003

**WHEREAS**, House of Blues Brands Corp., a Delaware corporation, with a principal place of business at 6255 Sunset Boulevard, 16<sup>th</sup> Floor, Hollywood, California 90028 ("Assignee"), desires to acquire the Marks and the above-referenced registrations and pending applications;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks together with the goodwill of the business symbolized by the Marks, and the pending applications and registrations thereof.

**ASSIGNOR:**

HOUSE OF BLUES CONCERTS, INC.



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Name: John Van Zeebroeck

Title: Senior Vice President

Dated effective as of: May 15, 2003