

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Family Entertainment, Inc., as successor-in-interest to MTM Enterprises, Inc.		02/01/2001	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Twentieth Century Fox Film Corporation
<b>Street Address:</b>	10201 West Pico Boulevard
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90035
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	1304815	HILL STREET BLUES
Registration Number:	1304816	HILL STREET BLUES
Registration Number:	1292344	HILL STREET BLUES
Serial Number:	75115328	THE BEEF
Serial Number:	75102177	THE BEEF
Serial Number:	75268069	THE BLANKET SHOW
Serial Number:	75264636	THE BLANKET SHOW
Serial Number:	75268070	THE BLANKET SHOW
Serial Number:	75262530	THE BLANKET SHOW
Serial Number:	75268068	THE BLANKET SHOW
Serial Number:	75264324	THE BLANKET SHOW
Serial Number:	75128986	THE CAPE
Serial Number:	75128987	THE CAPE
Serial Number:	75129799	THE CAPE

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Serial Number:	75128975	THE CAPE
Serial Number:	75115327	THE CAPE
Serial Number:	75128976	THE CAPE
Serial Number:	75128977	THE CAPE
Serial Number:	75128978	THE CAPE
Serial Number:	75128979	THE CAPE
Serial Number:	75129215	THE CAPE

**CORRESPONDENCE DATA**

Fax Number: (310)969-3095  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (310) 369-5414  
Email: tm@fox.com  
Correspondent Name: Jon Del Barrio, Esq.  
Address Line 1: P.O. Box 900  
Address Line 2: Intellectual Property Dept  
Address Line 4: Beverly Hills, CALIFORNIA 90213-0900

ATTORNEY DOCKET NUMBER:	MTM ASSIGNMENT
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NAME OF SUBMITTER:	Beth Allegretti
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**Total Attachments: 7**  
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ASSIGNMENT OF TRADEMARKS

WHEREAS, International Family Entertainment, Inc., a Delaware corporation, with its address at 500 South Buena Vista Street, Burbank, California 91521 ("Assignor"), as successor-in-interest to the Delaware corporation MTM Enterprises, Inc. ("MTM"), wishes to confirm and ratify MTM's February 1, 2001 assignment to Twentieth Century Fox Film Corporation, a Delaware corporation, with its address at 10201 West Pico Boulevard, Los Angeles, California 90035 ("Assignee") of all right, title and interest in and to the trademarks, trade names, service marks and domain names, including, but not limited to, those which are registered or pending with the United States Patent and Trademark Office and in other jurisdictions:

See Schedule A annexed hereto

WHEREAS, Assignee is desirous of confirming and ratifying its February 1, 2001 acquisition of said registered and unregistered trademarks, trade names, service marks and domain names and the registrations thereof, if any.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor has assigned and does hereby assign, sell and transfer to Assignee nunc pro tunc as of February 1, 2001 its entire right, title and interest in and to the trademarks, trade names, service marks, whether registered or unregistered, as well as all domain names, in all jurisdictions throughout the world, including, but not limited to, the specific trademarks and trade names identified on Schedule A attached hereto and incorporated by reference in its entirety herein, together with the goodwill of the business symbolized by the marks.

INTERNATIONAL FAMILY  
ENTERTAINMENT, INC. (ASSIGNOR)

By: 

Name:

Title:

MARSHA L. REED  
ASSISTANT SECRETARY

Witness 1:

By: 

Witness 2:

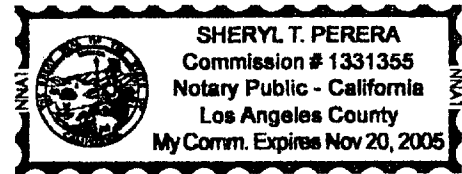
By: 

STATE OF [California]

COUNTY OF [Los Angeles] <sup>ss.:</sup>

On this 2<sup>st</sup> day of November, 2003, before me personally appeared Marsha L. Reed to me known who, being by me duly sworn, did depose and say that ~~he~~ <sup>she</sup> is the Asst. Secretary of International Family Entertainment, Inc., as successor-in-interest to MTM Enterprises, Inc., the Assignor, described herein and which executed the foregoing instrument and that he signed his name thereto.

Sheryl T. Perera  
Notary Public



STATE OF [\_\_\_\_\_])  
  ) ss.:  
COUNTY OF [\_\_\_\_\_])

On this \_\_\_\_ day of \_\_\_\_\_, 2003, before me personally appeared \_\_\_\_\_, to me known who, being by me duly sworn, did depose and say that he/she executed the foregoing instrument in the capacity of Witness.

\_\_\_\_\_  
Notary Public

STATE OF [\_\_\_\_\_] )  
 ) ss.:  
COUNTY OF [\_\_\_\_\_]

On this \_\_\_\_ day of \_\_\_\_\_, 2003, before me personally appeared \_\_\_\_\_, to me known who, being by me duly sworn, did depose and say that he/she executed the foregoing instrument in the capacity of Witness.

\_\_\_\_\_  
Notary Public

SCHEDULE A

**MTM - TRADEMARK REGISTRATIONS - WORLDWIDE**

MARK NAME AND TYPE	TERRITORY	INTL-CLASS	DOMESTIC CLASS	MULTI-CLASS	REGISTRATION NO.	STATUS
HILL STREET BLUES Stylized Wordmark	UNITED STATES	09	(Multi)		1304815	Current
HILL STREET BLUES Stylized Wordmark	UNITED STATES	41	(Multi)		1304815	Current
HILL STREET BLUES and Design	UNITED STATES	09	(Multi)		1304816	Current
HILL STREET BLUES and Design	UNITED STATES	21			1292344	lapsed
HILL STREET BLUES and Design	UNITED STATES	41	(Multi)		1304816	Current
THE BEEF Wordmark	UNITED STATES	41			Application # 75/115328	abandoned
THE BEEF and Design	UNITED STATES	42			Application # 75/102177	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	09			Application # 75/268069	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	16			Application # 75/264636	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	24			Application # 75/268070	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	25			Application # 75/262530	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	28			Application # 75/268068	abandoned
THE BLANKET SHOW Wordmark	UNITED STATES	41			Application # 75/264324	abandoned
THE CAPE Wordmark	UNITED STATES	09			Application # 75/128986	abandoned
THE CAPE Wordmark	UNITED STATES	16			Application # 75/128987	abandoned

MARK NAME AND TYPE	TERRITORY	INTL-CLASS	DOMESTIC CLASS	MULTI-CLASS	REGISTRATION NO.	STATUS
THE CAPE Wordmark	UNITED STATES	25			Application # 75/129799	abandoned
THE CAPE Wordmark	UNITED STATES	28			Application # 75/128975	abandoned
THE CAPE Wordmark	UNITED STATES	41			Application # 75/115327	abandoned
THE CAPE and Design	UNITED STATES	09			Application # 75/128976	abandoned
THE CAPE and Design	UNITED STATES	16			Application # 75/128977	abandoned
THE CAPE and Design	UNITED STATES	25			Application # 75/128978	abandoned
THE CAPE and Design	UNITED STATES	28			Application # 75/128979	abandoned
THE CAPE and Design	UNITED STATES	41			Application # 75/129215	abandoned
HILL STREET BLUES Stylized Wordmark	UNITED STATES/CALIFORNIA	25	39		71122	lapsed
HILL STREET BLUES Stylized Wordmark	UNITED STATES/CALIFORNIA	41	38		71123	lapsed
HILL STREET BLUES Stylized Wordmark	UNITED STATES/CALIFORNIA	41	107		17815	lapsed
HILL STREET BLUES and Design	UNITED STATES/CALIFORNIA	21	02		71126	lapsed
HILL STREET BLUES and Design	UNITED STATES/CALIFORNIA	21	02		71125	lapsed
HILL STREET BLUES and Design	UNITED STATES/CALIFORNIA	25	39		71127	lapsed
HILL STREET BLUES and Design	UNITED STATES/CALIFORNIA	41	107		17816	lapsed



MARK NAME AND TYPE	TERRITORY	INTL- CLASS	DOMESTIC CLASS	MULTI- CLASS	REGISTRATION NO.	STATUS
HILL STREET BLUES and Design	UNITED STATES/CALIFORNIA	41	38		71124	lapsed