

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	CHANGE OF NAME
-----------------------	----------------

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guinness UDV Ireland		09/30/2002	CORPORATION: IRELAND

RECEIVING PARTY DATA	
Name:	Diageo Ireland
Street Address:	St. James's Gate
City:	Dublin 8
State/Country:	IRELAND
Entity Type:	CORPORATION: IRELAND

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78144859	MICHAEL POWER

CORRESPONDENCE DATA	
Fax Number:	(203)359-7192
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-359-7465
Email:	cindy.carey@diageo.com
Correspondent Name:	Cindy Carey
Address Line 1:	Six Landmark Square
Address Line 4:	Stamford, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:	GUIN-0211-US
-------------------------	--------------

DOMESTIC REPRESENTATIVE	
Name:	Dana M. Gilland
Address Line 1:	Six Landmark Square
Address Line 4:	Stamford, CONNECTICUT 06901

NAME OF SUBMITTER:	Margaret A. Delacruz
--------------------	----------------------

CH \$40.00 78144859

Total Attachments: 1
source=Diageo Ireland Name Change#page1.tif

Number : 22876



Certificate of Incorporation of a Company
I hereby Certify, that

DIAGEO IRELAND

originally called **GUINNESS GROUP SALES (IRELAND) LIMITED**

which name was changed to

GUINNESS IRELAND GROUP LIMITED

on the 2nd day of January, 1996

which name was changed to

GUINNESS IRELAND GROUP

on the 7th day of September, 1998

which name was changed to

GUINNESS UDV IRELAND

on the 2nd day of January, 2002

which name was changed to

DIAGEO IRELAND

on the 30th day of September, 2002

each name change having been made by Special Resolution and with the Authority of the

Minister for Enterprise, Trade and Employment.

was *Incorporated* under the Companies Act 1963

as a *Limited* Company,
the 15th day of July, 1965.

Given under my hand at Dublin , this
25th day of June, 2003.

Companies Act, 1963, sec. 370(1)


For Registrar of Companies