

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eurocos Cosmetic GmbH		07/21/2004	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Hugo Boss AG
Street Address:	Dieselstrasse 12
City:	Metzingen
State/Country:	GERMANY
Postal Code:	D-72555
Entity Type:	JOINT STOCK COMPANY: GERMANY

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2470292	DARK BLUE
Serial Number:	78031211	DEEP RED

CORRESPONDENCE DATA

Fax Number: (513)983-1992

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-983-8392

Email: hammann.lm@pg.com

Correspondent Name: The Procter & Gamble Company

Address Line 1: One Procter & Gamble Plaza

Address Line 2: C2 Box 11

Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: The Procter & Gamble Company

Address Line 1: One Procter & Gamble Plaza

Address Line 2: C2 Box 11

Address Line 4: Cincinnati, OHIO 45202

CH \$65.00 2470292

900011419

TRADEMARK
REEL: 002913 FRAME: 0745

NAME OF SUBMITTER:

Lynn M. Hammann

Total Attachments: 1

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UNITED STATES
TRADEMARK ASSIGNMENT

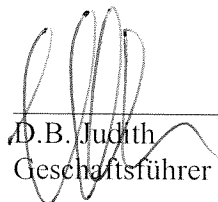
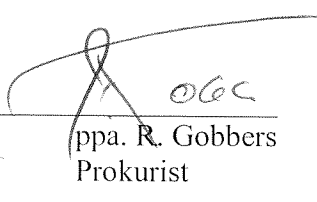
WHEREAS, **Eurocos Cosmetic GmbH**, located and doing business at Zeppelinallee 47, D-60487 Frankfurt am Main, Germany, (the "Assignor") is the owner of the trademarks DARK BLUE, Reg. No. 2,470,292, and DEEP RED, Serial No. 78/031211 (the "Trademarks");

WHEREAS, **Hugo Boss AG**, located and doing business at Dieselstrasse 12, D-72555 Metzingen, Germany (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Frankfurt, Germany this 21st day of July, 2004.

Eurocos Cosmetic GmbH

 D.B. Judith Geschäftsführer	 ppa. R. Gobbers Prokurist
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