



TRADEMARKS ONLY

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1/29/04

102668083
BOX ASSIGNMENTS

Please record the attached original document or copy thereof.

1. Name of conveying Party(ies): Inovia Telecoms Ltd.
 2. Name and Address of Receiving Party(ies): ECI Telecom Ltd.
 30 Hasivim Street
 Petach-Tikva 49517, Israel

Entity: Individual(s) Association General Partnership Limited Partnership **X** Corporation of Israel Other Company

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Additional Name(s) of Conveying Party(ies) attached? Yes No
 If assignee is not domiciled in the United States, a domestic Representative designation is attached: Yes No

3. Nature of Conveyance: Designations must be a separate document from Assignment
 Assignment Change of Name Security Agreement Merger Other
 Additional Name(s) & Address(es) attached Yes No
 Date of Execution of Assignment: January 22, 2004

4. Application number(s) or registration number(s) Additional sheet attached?
 S.N. 76/292,043 Yes No

Additional numbers attached? () Yes (X) No

5. Name and Address of Party to whom correspondence concerning document
 Name: Harold L. Novick, Esq.
 Internal Address: NATH & ASSOCIATES PLLC
 Street Address: 1030 Fifteenth Street, N.W.
 Sixth Floor
 City: Washington
 State: D.C. Zip: 20005-1503

6. Number of applications and registrations involved: 1
 7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to Deposit Account (charge any required fee or credit overpayment)
 8. Deposit Account No. 14-0112
 (Attach duplicate copy of this form if paying by Deposit Account)

DO NOT USE THIS SPACE

9. Statement and Signature:
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signed on: January 29, 2004 (date)

Harold L Novick, Esq.
 (Signature) Harold L Novick, Esq.
 (Name of Person Signing)

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 1

02/11/2004 METACHE 00000057 76292043 40.00 DP
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DEED OF ASSIGNMENT

WHEREAS We, **Inovia Telecoms Ltd.** (an Israeli company) of 30 Hasivim Street, Petach-Tikva 49517, Israel are the owners of the mark **MINIRAM** (hereinafter "said mark") and a U.S. ITU Trademark Application No. 76/292,043 (hereinafter: "the application"), and

WHEREAS **ECI Telecom Ltd.**, (an Israel company) of 30 Hasivim Street, Petach-Tikva 49517, Israel wish to acquire from us said mark, the application, the business associated with said mark, and any goodwill associated with said mark;

NOW

therefore

and in consideration of US \$ 1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, we, the said **Inovia Telecoms Ltd.**, hereby irrevocably assign, transfer, convey and/or grant said mark, the application and any goodwill associated with said mark to the said **ECI Telecom Ltd.**

Signature of assignor **Inovia Telecoms Ltd.**



Name: Pinny Chaviv
Title: President & CEO
Date: January 22, 2004
Place: Petach-Tikva, Israel