

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eason Publications, Inc.		09/23/1999	CORPORATION: GEORGIA

RECEIVING PARTY DATA	
Name:	Creative Loafing, Inc.
Street Address:	750 WILLOUGHBY WAY NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30312
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	1421046	CREATIVE LOAFING
Registration Number:	2178031	CREATIVE LOAFING NTWRK
Registration Number:	2338841	CREATIVE LOAFING
Registration Number:	2285954	THE SOCIETY OF CREATIVE LOAFERS
Serial Number:	75726110	CREATIVE LOAFING NTWRK

CORRESPONDENCE DATA	
Fax Number:	(813)229-0134
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	813-227-8500
Email:	stefan.stein@hklaw.com
Correspondent Name:	Stefan V. Stein
Address Line 1:	100 N. Tampa Street, Suite 4100
Address Line 4:	Tampa, FLORIDA 33602-3644

ATTORNEY DOCKET NUMBER:	093968.00001
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NAME OF SUBMITTER:	Stefan V. Stein
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CH \$140.00 1421046

Total Attachments: 1
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Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

DOCKET NUMBER : K92670151
CONTROL NUMBER: J305249
EFFECTIVE DATE: 09/23/1999
REFERENCE : 0070
PRINT DATE : 09/24/1999
FORM NUMBER : 611

ALSTON & BIRD
SUZETTE CORLEY
1201 WEST PEACHTREE ST.
ATLANTA, GA 30309

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that

EASON PUBLICATIONS, INC.
A DOMESTIC PROFIT CORPORATION

has filed articles of amendment in the Office of the Secretary of State changing its name to

CREATIVE LOAFING, INC.

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



Cathy Cox
Secretary of State