

02-18-2004

Washington, D.C. 20231

Form PTO-1594

RECORDAT



U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

2-5-04

TRAI

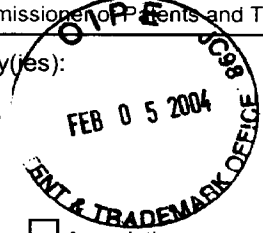
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PATENT AND TRADEMARK OFFICE

To the honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof:

1. Name of Conveying Party(ies):

BATA SHOE COMPANY, INC.



- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of Receiving Party(ies):

Name: **BATA BRANDS S.à.r.l, Luxembourg, succursale de Lausanne**

Street Address: **Avenue de Rhodanie 70**

City: **Lausanne**

State/Country: **Switzerland** Postal Code: **1007**

- Individual Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Luxembourg
- Other

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: 02052004

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment.)

Additional name(s) and address(es) attached? Yes No

4. Application Number(s) or Registration Number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):

See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

CUSTOMER NUMBER 00136 -or-

JACOBSON HOLMAN PLLC
 400 Seventh Street, N.W.
 Washington, D.C. 20004-2218
 Tel. 202-638-6666

Attorney Docket Number: T02395A

6. Total number of applications and registrations involved: 6

7. Total Fee (37 CFR 3.41): \$165.00

- Enclosed
- Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358.

DO NOT USE THIS SPACE

8. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Holman

February 5, 2004

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents

17

TRADEMARK

REEL: 002914 FRAME: 0324

Vertical stamp: 02/17/2004 CHMELLER 0000238 0902544 40.00 00 125.00 00

01 FC:6521 02 FC:6522

Schedule A

	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>
1.	0902644	11/17/70	BATA
2.	1253015	10/04/83	BATA INDUSTRIALS & DESIGN
3.	1294463	09/11/84	BATAMAX
4.	0787211	03/23/65	BULLETS & DESIGN
5.	1253007	10/04/83	NORTH STAR & DESIGN
6.	1044942	07/27/76	DESIGN ONLY

ASSIGNMENT

WHEREAS, BATA SHOE COMPANY, INC. (Assignor), a New York corporation, located and doing business at 59 Wynford Drive, Toronto, Ontario, Canada M3C 1K3, is the owner of the following trademark and U.S. registration therefore:

TRADEMARK

REG. NO.

REG. DATE

see attached Schedule A

(hereinafter referred to as "Assignors' Marks"); and

WHEREAS, BATA BRANDS S.à.r.l., Luxembourg, succursale de Lausanne (Assignee), a Luxembourg corporation with a Swiss branch, located and doing business at Avenue de Rhodanie 70, 1007 Lausanne, Switzerland, is desirous of acquiring Assignor's Marks;

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's Marks and any and all U.S. Applications and Registrations as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Marks may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past

infringement of the Assignor's Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer, this 5th day of February, 2004

BATA SHOE COMPANY, INC.

By: _____

Signature

Typed Name: Leslie Tenenbaum

Title: Director

I.D.: JCH/dls
Folio: T02395A

JCH-5/01-450

RECORDED: 02/05/2004

TRADEMARK
REEL: 002914 FRAME: 0327