

02-18-2004

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Sassaby, Inc. 2-11-04

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution date: January 9, 2004

2. Name and address of receiving party(ies):  
 Name: Sassaby, LLC  
 Internal  
 Address: The Estee Lauder Companies Inc.  
 Street Address: 767 5th Avenue, 42nd Floor  
 City: New York State: NY Zip: 10153

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Limited Liability Company - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached:  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/350168 Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) 2789008

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lesley Moradian  
 Internal Address: The Estee Lauder Companies Inc.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: 767 5th Avenue, 42nd Floor  
 \_\_\_\_\_  
 City: New York State: NY Zip: 10153

6. Total number of applications and registrations involved:..... 2

7. Total fee (37 CFR 3.41): ..... \$ 65.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 23-0800

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Phyllis Eremitaggio Phyllis Eremitaggio February 11, 2004  
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

02/17/2004 LNWELLER 00000136 230800 76350168

01 FC:8521 40.00 DA  
02 FC:8522 25.00 DA

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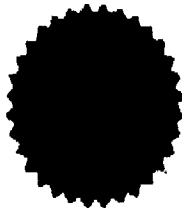
# Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SASSABY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SASSABY, INC." TO "SASSABY, LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF JANUARY, A.D. 2004, AT 2:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

2285697 8100V

AUTHENTICATION: 2861897

040017536

DATE: 01-09-04

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JAN 12 2004 5:54 PM FR ESTEE LAUDER LEGAL 2 572 3989 10 912123108007

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**CERTIFICATE OF CONVERSION**

**OF**

**SASSABY, INC.**

(a Delaware corporation)

**TO**

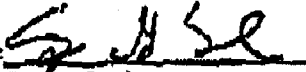
**SASSABY, LLC**

(a Delaware limited liability company)

Pursuant to Section 266 of the Delaware General Corporation Law  
and Section 18-214 of the Delaware Limited Liability Company Act

1. The name of the corporation is Sassaby, Inc. (the "Corporation").
2. The date the Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware is January 21, 1992.
3. The name of the Limited Liability Company as set forth in the Certificate of Formation is Sassaby, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

SASSABY, INC.

By:   
Spencer Samuel  
Assistant Secretary

Date: January 7, 2004

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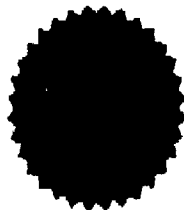
# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SASSABY, LLC" FILED IN THIS OFFICE ON THE NINTH DAY OF JANUARY, A.D. 2004, AT 2:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2285697 8100V

AUTHENTICATION: 2861897

040017536

DATE: 01-09-04

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**CERTIFICATE OF FORMATION**

**OF**

**SASSABY, LLC**

1. The name of the limited liability company is Sassaby, LLC.
2. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, Delaware 19804. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Sassaby, LLC on this 9<sup>th</sup> day of January, 2004.

  
\_\_\_\_\_  
Spencer Small  
Authorized Person

11/11/2004 10:00:00 AM

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