

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadco Dental Products, Inc. d/b/a Cadco		07/15/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Novocol, Inc.		
Street Address:	245-C Quigley Boulevard		
City:	New Castle		
State/Country:	DELAWARE		
Postal Code:	19720		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1293870	IMAGE	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 715-8409		
Email:	whalen.ned@arentfox.com		
Correspondent Name:	Jason J. Mazur		
Address Line 1:	Arent Fox PLLC		
Address Line 2:	1050 Connecticut Ave. NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	015343.00002		
NAME OF SUBMITTER:	Jason J. Mazur		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 1293870

ASSIGNMENT

WHEREAS, Cadco Dental Products, Inc. d/b/a Cadco ("Assignor"), a corporation organized and existing under the laws of the State of California, having an address of 600 E Hueneme Rd, Oxnard, CA 93033, has adopted and used in commerce the mark IMAGE ("the Mark"), for which the Assignor has obtained Registration No. 1293870 in the United States Patent and Trademark Office on September 11, 1984 ("the Registration");

WHEREAS, Novocol, Inc. ("Assignee") a corporation organized and existing under the laws of the State of Delaware, having an address of 245-C Quigley Boulevard, New Castle, Delaware 19720, seeks to acquire all right, title and interest in and to the Mark and the Registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the Registration thereof, together with the goodwill of the business symbolized by the Mark.

CADCO DENTAL PRODUCTS, INC.
D/B/A CADCO



By

Paul Parsons
Printed Name

President
Title

7/15/07
Date