

02-18-2004

204

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Servpro Industries, Inc., a Nevada corporation

2.10.04

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 01/01/2004

2. Name and address of receiving party(ies)

Name: Servpro Intellectual Property, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 575 Airport Boulevard

City: Gallatin State: TN Zip: 37066

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Tennessee
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached  
Exhibit A.

B. Trademark Registration No.(s) See attached  
Exhibit A.

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert P. Felber, Jr.

Internal Address: \_\_\_\_\_

Waller Lansden Dortch & Davis PLLC

Nashville City Center

Street Address: 511 Union Street, Suite 2100

City: Nashville State: TN Zip: 37219

6. Total number of applications and registrations involved: \_\_\_\_\_

13

7. Total fee (37 CFR 3.41).....\$ 340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

9. Signature.

Robert P. Felber, Jr.

Name of Person Signing

DO NOT USE THIS SPACE

Signature

02/09/04

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

4

02/17/2004 REGISTRATION 00000119 1012436

01 FC:8521  
02 FC:8522

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002914 FRAME: 0677

**EXHIBIT A**

**ASSIGNMENT OF U. S. TRADEMARKS, SERVICE MARKS AND  
ACCOMPANYING APPLICATIONS, REGISTRATIONS AND GOODWILL**

**Registered Marks**

1. Registration No. 1,012,436 -- DOMESTICARE (typed form)
2. Registration No. 1,707,245 -- SERVPRO (and design)
3. Registration No. 1,726,156 -- SERVPRO (and design)
4. Registration No. 1,731,649 -- SERVPRO (and design)
5. Registration No. 1,733,588 -- SERVPRO (and design)
6. Registration No. 1,804,022 -- SERVPRO (and design)
7. Registration No. 1,845,906 -- SERVPRO (typed form)
8. Registration No. 1,875,570 -- Miscellaneous Design
9. Registration No. 2,175,467 -- SERVPRONET (stylized)
10. Registration No. 2,557,188 -- SCANNER (typed form)
11. Registration No. 2,592,573 -- SCANNER (stylized)

**Pending Applications**

1. Serial No. 76/492,693 -- MANAGER (stylized)
2. Serial No. 76/543,570 -- LIKE IT NEVER EVEN HAPPENED (typed form)

**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND  
ACCOMPANYING APPLICATIONS, REGISTRATIONS AND GOODWILL**

Effective as of 12:01 a.m., Central Time, January 1, 2004, (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SERVPRO INDUSTRIES, INC., a Nevada Corporation with offices at 575 Airport Boulevard, Gallatin, Tennessee 37066 (the "Assignor"), does hereby sell, assign, transfer and set over to SERVPRO INTELLECTUAL PROPERTY, INC., a Tennessee corporation with offices at 575 Airport Boulevard, Gallatin, Tennessee 37066 (the "Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademarks and service marks listed on Exhibit A attached hereto (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

The Assignee acknowledges and agrees that the Marks, and any applications and registrations for the Marks, are being assigned to Assignee subject to the security interest granted by Assignor to Theodore A. Isaacson and Doris A. Isaacson pursuant to that certain Trademark Security Agreement, dated January 3, 1997.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized all as of the Effective Date.

**ASSIGNOR:**

SERVPRO INDUSTRIES, INC.

By: \_\_\_\_\_

Name: Randall A. Isaacson

Title: President

**ASSIGNEE:**SERVPRO INTELLECTUAL  
PROPERTY INC.

By: \_\_\_\_\_

Name: Richard A. Isaacson

Title: President

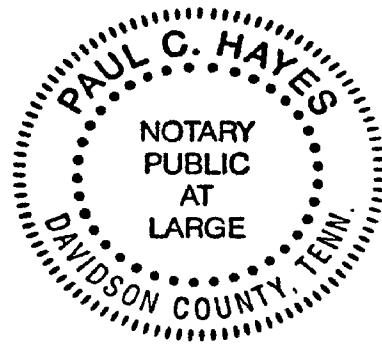
STATE OF TENNESSEE )  
 )  
COUNTY OF <sup>Sumner</sup> ~~DAVIDSON~~ )

Before me, Paul C. Hayes, a Notary Public of said County and State, personally appeared Randall A. Isaacson, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the President of SERVPRO INDUSTRIES, INC., the within named Assignor, and that he, as such officer, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the corporation in his/her capacity as such officer.

Witness my hand and seal, at office in Nashville, Tennessee, this 24<sup>th</sup> day of December, 2003.

Paul C. Hayes  
Notary Public

My Commission Expires: 11/25/06



STATE OF TENNESSEE )  
 )  
COUNTY OF <sup>Sumner</sup> ~~DAVIDSON~~ )

My Commission Expires NOV. 25, 2006

Before me, Paul C. Hayes, a Notary Public of said County and State, personally appeared Richard A. Isaacson, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the President of SERVPRO INTELLECTUAL PROPERTY, INC., the within named Assignee, and that he, as such officer, executed the foregoing instrument for the purposes therein contained, by signing on behalf of the corporation in his capacity as such officer.

Witness my hand and seal, at office in Nashville, Tennessee, this 24<sup>th</sup> day of December, 2003.

Paul C. Hayes  
Notary Public

My Commission Expires: 11/25/06

