

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Capital Corporation	Transamerica Business Capital Corporation	08/10/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Targeted Marketing, L.L.C.
Street Address:	48 West Galena Boulevard
City:	Aurora
State/Country:	ILLINOIS
Postal Code:	60506
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1966218	BULLET-PROOF
Registration Number:	1834604	VAL-U-NET

CORRESPONDENCE DATA

Fax Number: (312)863-7865
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-201-3865
 Email: Sharon.Patterson@goldbergkohn.com
 Correspondent Name: Sharon Patterson
 Address Line 1: 55 E. Monroe St., Ste. 3700
 Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1075.112
NAME OF SUBMITTER:	Sharon Patterson

Total Attachments: 5
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RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS is dated as of August 10, 2004 by GE Business Capital Corporation f/k/a Transamerica Business Capital Corporation, a Delaware corporation, as Agent ("Agent").

WHEREAS, Agent and TARGETED MARKETING, L.L.C., a Delaware limited liability company ("Grantor") entered into that certain Trademark Security Agreement (the "Trademark Security Agreement"), dated as of August 20, 2001;

WHEREAS, the Trademark Security Agreement granted, assigned and conveyed to Agent for collateral purposes all of Grantor's right, title and interest in and to certain trademarks, tradenames, trademark registrations, service marks, trade styles, terms, designs and trademark applications ("Trademarks"), including, without limitation, the Trademarks listed on Schedule A attached hereto as security for certain obligations of Grantor to Agent (the "Obligations"); and

WHEREAS, Grantor has satisfied all of the Obligations and has requested that Agent release its security interests in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent agrees as follows:

1. Agent hereby, without representation, warranty or recourse, fully releases, terminates, assigns to and reinvests in Grantor all of Agent's right, title, interest and liens granted by the Trademark Security Agreement in and on:

(a) all of Grantor's now existing or hereafter acquired right, title and interest in and to: all Trademarks which are now filed with the U.S. Patent and Trademark Office, any similar office or agency of any state, territory or possession of the United States or Canada or any similar office or agency of any other country or used in the United States, any state, territory or possession thereof including, without limitation, Puerto Rico, or any other country, and (i) renewals thereof, (ii) all income, royalties, damages and payments now and hereafter due or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements thereof, (iii) the right to sue for past, present and future infringements thereof, (iv) all documents, packages, prints and labels on which said Trademarks have appeared and all designs and general intangibles of a like nature, and (v) all rights corresponding thereto throughout the world;

(b) the goodwill of Grantor's business connected with or symbolized by Trademarks; and

(c) any and all of the proceeds of any of the foregoing, including, without limitation, any claims by Grantor against third parties for infringement of the Trademarks or of any license with respect thereto.

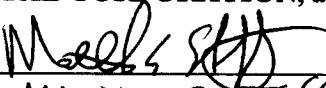
2. Agent further agrees, at the sole cost and expense of Grantor, to perform all acts reasonably necessary to effect the release and termination of its security interest and

liens, including, but not limited to the recording, filing and entering into any agreements, documents, forms or papers needed to accomplish such release and termination.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release of Trademarks to be duly executed as of the day and year first above written.

**GE BUSINESS CAPITAL CORPORATION,
F/K/A TRANSAMERICA BUSINESS
CAPITAL CORPORATION, as Agent**

By: 
Name: MATTHEW E. STEFFEN
Title: : DULY AUTHORIZED SIGNATORY

[Signature Page to Release of Trademarks]

**SCHEDULE A
(RELEASE OF TRADEMARKS)**

TRADEMARK REGISTRATIONS AND APPLICATIONS

(see attached)

Registered Trademarks
(All in favor of Targeted Marketing, L.L.C.)

Country	Trademark Name	Registration No.	Registration Date
USA	Bullet-Proof	1966218	4/09/96
USA	Val-U-Net	1834604	5/03/94