

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Route1 Corporation		06/08/2004	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	IP Co. Limited
Street Address:	165 Avenue Road
Internal Address:	Suite 401
City:	Toronto
State/Country:	CANADA
Postal Code:	M5R 3S4
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	74547766	ROUTE 1
Serial Number:	75669567	ROUTE 1 THE WAY TO GO

CORRESPONDENCE DATA	
Fax Number:	(212)682-0200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	ejasie@torys.com
Correspondent Name:	Elisheva M. Jasie
Address Line 1:	237 Park Avenue
Address Line 4:	New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	32988-2002 ASSIGNMENT
-------------------------	-----------------------

DOMESTIC REPRESENTATIVE	
Name:	Elisheva M. Jasie
Address Line 1:	237 Park Avenue
Address Line 4:	New York, NEW YORK 10017

CH \$65.00 74547766

NAME OF SUBMITTER:

Elisheva M. Jasie

Total Attachments: 3

source=Route1 Trademark Assignment_1#page1.tif

source=Route1 Trademark Assignment_2#page1.tif

source=Route1 Trademark Assignment_3#page1.tif

ASSIGNMENT OF TRADE-MARKS

WHEREAS Routel Corporation, the full post office address of whose principal office or place of business is 40 King Street West, Suite 3507, Toronto, ON, M5H 3Y2, (the "Assignor"), is the owner of the trade-marks registered under the numbers and on the dates indicated in the schedules annexed hereto (the "Trade-marks");


AND WHEREAS, IP Co. Limited, the full post office address of whose principal office or place of business is 165 Avenue Road, Suite 401, Toronto, ON, M5R 3S4, (the "Assignee"), is desirous of acquiring from the Assignor the whole right, title and interest in and to the Trade-marks together with the goodwill of the business carried on in association with the Trade-marks;

NOW THEREFORE, for the sum of \$6,500.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that the Assignor has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trade-marks and the goodwill of the business carried on in association with the Trade-marks, together with all right of action resulting from any adverse use of the Trade-marks or any confusingly similar trade-marks and the right to claim such relief as is appropriate, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and effectually as they would have been held and enjoyed by the Assignor had this sale, assignment and transfer not been made.

The Assignee appoints Torys LLP whose full post office address in Canada is Suite 3000, 79 Wellington St. West, Box 270, TD Centre, Toronto, ON, M5K 1N2, as the firm to which any notice in respect of this assignment or any application or registration may be sent and upon which service of any proceedings in respect of the assignment or any application or registration may be given or served with the same effect as if they had been given to or served upon the assignee, applicant or registrant.

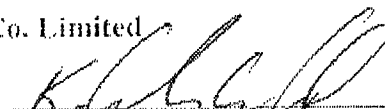
EXECUTED at Toronto this 8th day of June, 2004.

Routel Corporation

By: 
K. Andrew White
Director

EXECUTED at Toronto this 8th day of June, 2004.

IP Co. Limited

By: 
K. Andrew White
President and Secretary

SCHEDULE OF CANADIAN TRADE-MARKS

Trade-mark	Registration Application No.	Registration Date
ROUTE1	TMA533882	September 29, 2000

SCHEDULE OF AMERICAN TRADE-MARKS

Trade-mark	Registration Application No.	Registration Date
ROUTE1	74547766	
ROUTE1 The Way To Go	75669567	