

Form PTO-1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)

REI



102673209

HEET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Director of the United States Patent and Trademark Office: Please receive the attached original documents or copy thereof.

1. Name of conveying party(ies):

FADA INDUSTRIES, INC.

2-17-04

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State (Delaware)  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: ADVANCE WATCH CO., LTD.

Internal Address:

Street Address: 25800 Sherwood

City: Warren State: MI ZIP: 48091-4160

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State Michigan  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: February 9, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,485,198

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anessa Owen Kramer

Internal Address: Brooks Kushman P.C.

Street Address: 1000 Town Center

22<sup>nd</sup> Floor

City: Southfield State: MI Zip: 48075-1238

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed  
 Authorized to be charged to Deposit Account

8. Deposit Account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anessa Owen Kramer  
Name of Person Signing

Anessa Kramer  
Signature

2/12/04  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 002914 FRAME: 0921

2004 FEB 17 AM 7:26  
OPR/FINANCE

02/18/2004  
01 FC:8521  
4.00 DP  
00000007248598

**ASSIGNMENT OF TRADEMARK**

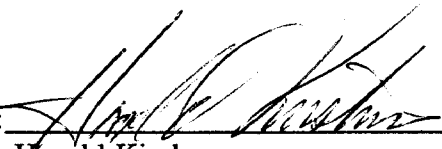
WHEREAS, FADA INDUSTRIES, INC., a Delaware corporation, with its principal place of business at 47-50 33<sup>rd</sup> Street, Long Island City, New York 11101 ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issued</u>
2,485,198	BAY TREE	09/04/01

WHEREAS, ADVANCE WATCH CO., LTD., a Michigan corporation, with its principal place of business at 25800 Sherwood, Warren, Michigan 48091-4160 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

FADA INDUSTRIES, INC., Assignor

By:   
\_\_\_\_\_  
Harold Kirshner  
Vice President, Marketing

Dated: 2/9/04