

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oxygen Design LLC		06/01/2004	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA	
Name:	Sumit Diamond Corporation
Street Address:	592 5th Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10036-3707
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Serial Number:	78297984	PURE FIT
Serial Number:	78330821	PURE FAITH
Serial Number:	78288318	PURE PASSION
Serial Number:	75858403	FOREVER PLATINUM
Serial Number:	78362298	ROYAL PLATINUM
Registration Number:	2821424	PURE LOVE
Registration Number:	2659909	PLATINUM JEWELRY FOR THE NEXT GENERATION

CORRESPONDENCE DATA	
Fax Number:	(908)725-7088
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	908 722 5640
Email:	S.BAKER@BR-LAW.COM
Correspondent Name:	Baker and Rannells PA
Address Line 1:	626 North Thompson Street
Address Line 4:	Raritan, NEW JERSEY 08869

OP \$190.00 78297984

NAME OF SUBMITTER:

Stephen L. Baker

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS, U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS THEREFOR, AND THE GOODWILL ASSOCIATED THEREWITH

1. WHEREAS, Oxygen Design LLC, a limited liability company organized under the laws of the State of New York, located and doing business at 236 West 30th Street, New York NEW YORK 10001, has adopted, and continues to have a bona fide intention to use the marks PURE FIT, PURE FAITH, PURE PASSION and FOREVER PLATINUM, intent to use applications for which are pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
PURE FIT	78297984	September 9, 2003
PURE FAITH	78330821	November 20, 2003
PURE PASSION	78288318	August 16, 2003
FOREVER PLATINUM	75858403	November 23, 2003

2. WHEREAS, Oxygen Design LLC, has adopted, used and is still using the mark ROYAL PLATINUM, an application for which is pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
ROYAL PLATINUM	78362298	February 4, 2004

3. WHEREAS, Oxygen Design LLC, has adopted, used and is still using the marks PURE LOVE and PLATINUM JEWELRY FOR THE NEXT GENERATION, which marks are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>DATE ISSUED</u>
PURE LOVE	2821424	March 9, 2004
PLATINUM JEWELRY FOR	2659909	December 10, 2002

4. WHEREAS, Sumit Diamond Corporation, a corporation organized under the of the State of New York, located and doing business at 592 5<sup>th</sup> Avenue, New York, NY 10036-4707, is desirous of acquiring all of said marks, the pending U.S. trademark applications and registrations therefor, and the goodwill of the business associaed therewith and;

5. WHEREAS, Sumit Diamond Corporation is successor to that portion of the business of Oxygen Design LLC to which the marks PURE FIT, PURE FAITH, PURE PASSION and FOREVER PLATINUM pertain;

6. NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Oxygen Design LLC does hereby assign unto Sumit Diamond Corporation, all right, title and interest in and to said marks, together with the goodwill of the business associated therewith, and the pending applications and registrations therefor.

DATED: 6/1/04

Oxygen Design LLC



Name: KEN FOGEL  
Title: President

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