

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Nunc Pro Tunc Assignment - correcting document recorded at Reel/Frame 002901/0073 on January 20, 2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hershey Chocolate & Confectionery Corporation		01/15/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hershey Canada Inc.
Street Address:	2350 Matheson Blvd. East
City:	Mississauga, Ontario
State/Country:	CANADA
Postal Code:	L4W 5E9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	879599	POT OF GOLD

CORRESPONDENCE DATA

Fax Number: (303)467-7997
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-463-6552
Email: msaraduke@hersheys.com
Correspondent Name: Martha L. Saraduke
Address Line 1: Hershey Chocolate & Confectionery Corp.
Address Line 2: 4860 Robb Street, Suite 204
Address Line 4: Wheat Ridge, COLORADO 80033

DOMESTIC REPRESENTATIVE

Name: President
Address Line 1: Hershey Chocolate & Confectionery Corp.
Address Line 2: 4860 Robb Street, Suite 204
Address Line 4: Wheat Ridge, COLORADO 80033

OP \$40.00 879599

NAME OF SUBMITTER:

Martha L. Saraduke

Total Attachments: 1

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NUNC PRO TUNC ASSIGNMENT

This NUNC PRO TUNC ASSIGNMENT is entered into as of the 15th day of January, 2004, by Hershey Canada Inc., a corporation organized and existing under the laws of Canada ("Hershey Canada"), on the one hand, and Hershey Chocolate & Confectionery Corporation, a corporation organized and existing under the laws of the State of Delaware, U.S.A. ("Hershey Chocolate") on the other.

WHEREAS, in an Assignment dated January 15, 2004 (the "Assignment"), and recorded in the Assignment Branch of the U.S. Patent and Trademark Office (the "Assignment Branch") on January 20, 2004 at Reel/Frame: 002901/0073, Hershey Canada purportedly assigned the trademark POT OF GOLD, U.S. Registration No. 879599 (the "Intellectual Property"), to Hershey Chocolate;

WHEREAS, the Assignment was null and void *ab initio* and the parties wish to document that fact between themselves and on the record of the Assignment Branch.

NOW, THEREFORE, intending to be legally bound hereby, the parties affirm as follows:

1. The Assignment was null and void *ab initio*.
2. Any assignment of the Intellectual Property from Hershey Canada to Hershey Chocolate under the Assignment or otherwise is hereby rejected by Hershey Chocolate and the parties agree that no rights in the Intellectual Property have been transferred to Hershey Chocolate.
3. The parties agree that this document is to be recorded as soon as reasonably possible with the Assignment Branch.

IN WITNESS WHEREOF, this NUNC PRO TUNC ASSIGNMENT is executed as of January 15, 2004.

<p>HERSHEY CANADA INC.</p> <p>By: <u>Martha L. Saraduke</u> Martha L. Saraduke Vice-President</p>	<p>HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION</p> <p>By: <u>Leah Kling</u> Leah Kling Assistant Secretary</p>
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