

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Titlex, Inc.		08/06/2004	CORPORATION: NEVADA

RECEIVING PARTY DATA	
Name:	Deluxe Global Media Services LLC
Street Address:	568 Atrium Drive
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2165430	SOFTITLER
Registration Number:	2364088	NEWSUITE
Registration Number:	2319028	CLASSICSYS

CORRESPONDENCE DATA	
Fax Number:	(312)630-7388
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-368-4058
Email:	thomas.ryan@piperrudnick.com
Correspondent Name:	Thomas W. Ryan
Address Line 1:	P.O. Box 64807
Address Line 2:	Piper Rudnick LLP
Address Line 4:	Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	309813-000047
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NAME OF SUBMITTER:	Thomas W. Ryan
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Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (the "Assignment") is made and entered into and effective as of August 6, 2004, by and between Titlex, Inc., a Nevada corporation having a place of business located at 723 South Casino Center Boulevard, Las Vegas, Nevada, United States (the "ASSIGNOR") and Deluxe Global Media Services LLC, a Delaware limited liability company having a place of business at 568 Atrium Drive, Vernon Hills, Illinois, United States (the "ASSIGNEE").

**WHEREAS**, ASSIGNOR is the current, sole and record owner of United States Trademarks Registration Number 2,165,430 for the mark SOFTITLER, Registration Number 2,364,088 for the mark NEWSUITE, and Registration Number 2,319,028 for the mark CLASSICSYS (collectively, the "Trademarks");

**WHEREAS**, ASSIGNEE desires to acquire all right, title and interest in and to the Trademarks; and

**WHEREAS**, ASSIGNOR desires to sell, assign and otherwise transfer the Trademarks to the ASSIGNEE.

**NOW THEREFORE**, for the sum of \$10.00 to be paid to ASSIGNOR by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all right, title, and interest in and to the Trademarks and all common law rights thereto, together with that portion of ASSIGNOR's business related to the Trademarks, including any goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereto, and the right to recover for past infringement of the Trademarks, said rights to be held and enjoyed by the ASSIGNEE, for its own use and benefit and that of its successors, assigns and other legal representatives as fully and entirely the same would have been held and enjoyed by the ASSIGNOR if this Trademark Assignment had not been made. ASSIGNOR represents and warrants that it has not previously assigned or conveyed any interest in the Trademarks and that upon ASSIGNOR's execution of this Assignment, ASSIGNEE will acquire all rights in and to the Trademarks and any and all applications and registrations therefore, conveyed hereby, free and clear of any liens, pledges, charges, security interests and encumbrances whatsoever.

**IN TESTIMONY WHEREOF**, each of ASSIGNOR and ASSIGNEE have executed this Trademark Assignment in one or more original copies by its proper officers thereunto duly authorized.

[SIGNATURE PAGES FOLLOW]

TITLEX, INC.

By: \_\_\_\_\_

Name: TITLEX, INC.

Title: VP

Date: August 3, 2004

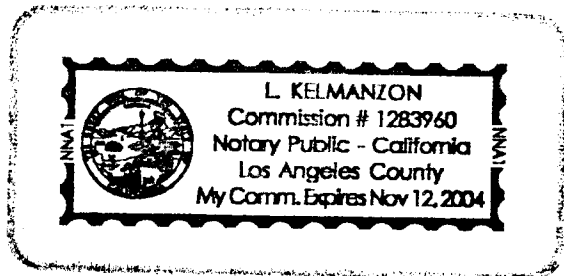
LA COUNTY )  
STATE OF California )

SS

Subscribed and sworn to before me this 3rd day of August, 2004.

L. Kelmanzon  
Notary Public

My Commission Expires: 11/12/04



**DELUXE GLOBAL MEDIA SERVICES LLC**

By: Thomas Vole  
Name: THOMAS VOLE  
Title: EXECUTIVE VP CFO  
Date: August 6, 2004

COOK COUNTY )  
STATE OF ILLINOIS )

SS

Subscribed and sworn to before me this 6 day of August 2004.

Esther Goodman  
Notary Public

My Commission Expires: 2/22/04

OFFICIAL SEAL  
ESTHER GOODMAN  
NOTARY PUBLIC STATE OF ILLINOIS  
MY COM. EXPIRES FEB. 22, 2004