

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Corrective
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yankees Entertainment and Sports Network, LLC		02/21/2003	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA	
Name:	New York Yankees Limited Partnership
Street Address:	Yankees Stadium
City:	Bronx
State/Country:	NEW YORK
Postal Code:	10451
Entity Type:	LIMITED PARTNERSHIP: OHIO

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Serial Number:	78096826	YANKEES ENCORE
Serial Number:	78096825	YANKEES CLASSICS
Serial Number:	78096823	YANKEEOGRAPHY
Serial Number:	76371713	WHERE YANKEE FANS GET THEIR YANKEES

CORRESPONDENCE DATA	
Fax Number:	(303)296-5310
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3032985700
Email:	ptodenver@gibsondunn.com
Correspondent Name:	Peter F. Weinberg
Address Line 1:	1801 California Street, Suite 4200
Address Line 4:	Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	98259-00003
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NAME OF SUBMITTER:	Peter F. Weinberg
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Total Attachments: 7

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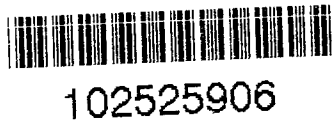
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08-15-2003

Resubm

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Yankees Entertainment and Sports Network, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Delaware Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: New York Yankees Limited Partnership
Internal Address: _____
Address: _____
Street Address: Yankees Stadium
City: Bronx State: NY Zip: 10451

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Ohio
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 02/21/2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/096826;
78/096825; 78/096823; 78/371713

Additional number(s) attached Yes No

B. Trademark Registration No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Peter F. Weinberg
Internal Address: _____
Street Address: Gibson, Dunn & Crutcher LLP
1801 California Street, Suite 4100
City: Denver State: CO Zip: 80202

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 0
 Enclosed
 Authorized to be charged to deposit account
Previously Submitted

8. Deposit account number:
50-0792

2003 AUG 14 PM 2:43
OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter F. Weinberg *[Signature]* August 6, 2003
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Encl. Notice of Non-Recordation dated 9/13/03

Cert of Mailing

I hereby certify that this document and any attachments thereto are being deposited in the U.S. mail, postage prepaid, first class, addressed to Mail Stop Assignment Recordation Service Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. TRADEMARK #: 96259-3

Rv: Jean A. Burns Signature: *[Signature]* Dated: August 6, 2003
REEL: 002915 FRAME: 0530

03-18-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Yankees Entertainment and Sports Network, LLC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other A Delaware limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

2. Name and address of receiving party(ies)

Name New York Yankees Limited Partnership

Internal Address:

Street Address: Yankees Stadium

City: Bronx State: NY Zip: 10451

- Individual(s) citizenship, Association, General Partnership, Limited Partnership Ohio, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/096826; 78/096825; 78/096823; 76/371713

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter F. Weinberg

Internal Address:

Gibson, Dunn & Crutcher LLP

Street Address: 1801 California Street Suite 4100

City: Denver State: CO Zip: 80202

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ 115.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

50-0792

OFFICE OF PUBLIC RECORDS 2003 MAR 17 PM 2:17 FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.

03/18/2003 LNUELLER 00000037 78096826

Peter F. Weinberg Name of Person Signing

[Signature]

Signature

March 10, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Encl. Assignment of Trademarks and Trademark Applications Check #44098, \$115.00

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CERTIFICATE OF MAILING

[Dated March 10, 2003]

I hereby certify that this document and any attachments thereto are being deposited in the United States mail, postage prepaid, first class mail, addressed TRADEMARK Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231.

REEL: 002915 FRAME: 0531

Assignment of Trademarks and Trademark Applications

WHEREAS, Yankees Entertainment and Sports Network, LLC, a Delaware limited liability company having an address of 405 Lexington Avenue, New York, NY 10174 (hereinafter "Assignor") is the owner of United States trademark applications (hereinafter the "Applications") for the registration of the marks (hereinafter the "Marks") shown in the Attachment hereto; and

WHEREAS, New York Yankees Limited Partnership, an Ohio limited partnership having an address of Yankees Stadium, Bronx, NY 10451 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Marks and said Applications therefor, together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Marks and the Applications therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks.

YANKEES ENTERTAINMENT AND SPORTS
NETWORK, LLC

By: 

Name: Leo Hindery

Title: Chairman & CEO

Date: February 21, 2003

Attachment to Assignment of Trademarks and Trademark Applications

Mark	Application Serial Number
YANKEES ENCORE	78/096826
YANKEES CLASSICS	78/096825
YANKEEOGRAPHY	78/096823
WHERE YANKEE FANS GET THEIR YANKEES	76/371713

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