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02-23-2004



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner

102674275

Send original documents or copy thereof.

1. Name of conveying party(ies):
Westside Sober Living Centers, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 01/28/04

2. Name and address of receiving party(ies)

Name: Richard Rogg

Internal Address: _____

Street Address: 3743 Barrington Ave

City: Los Angeles State: CA Zip: 90066

Individual(s) citizenship USA

Association

General Partnership

Limited Partnership

Corporation-State

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,517,309

2,552,445

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Kelley

Internal Address: _____

Kelly Bauersfeld Lowry & Kelley, LLP

Suite 1650

Street Address: 6320 Canoga Ave

City: Woodland Hills State: CA Zip: 91367

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

Scott W. Kelley

Name of Person Signing

Signature

February 17, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

02/20/2004 LNUELLER 00000128 2517309

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521
02 FC:0522

40.00 OP
25.00 OP

TRADEMARK
REEL: 002916 FRAME: 0209

TRADEMARK ASSIGNMENT

WHEREAS, **Westside Sober Living Centers, Inc.**, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. 2,517,309 registered December 11, 2001 for **PROMISES WESTSIDE**;
2. U.S. Trademark Registration No. 2,552,445 registered March 26, 2002 for the mark **PROMISES MALIBU**.

WHEREAS, **Richard Rogg**, a citizen of the United States, with offices at 3743 S. Barrington Avenue, Los Angeles, California, 90066 is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, Westside Sober Living Centers, Inc., a California Corporation, assigns and transfers to Richard Rogg, an individual, all right, title and interest in and to the above-identified trademark application all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
Kelly Bauersfeld Lowry & Kelley, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

Date: 1/28, 2004



Westside Sober Living Centers, Inc.
Richard Rogg, President

State of California)
)
County of Los Angeles)

On January 28th, 2004 before me Angelic P. Sawyers-Romero Notary
Public, personally appeared Richard Rogg

personally known to me
 proved to me on the basis of satisfactory evidence to be the
person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his
authorized capacity, and that by his signature on the instrument
the person, of the entity upon behalf of which the person acted,
executed the instrument.

WITNESS my hand and official seal.
Angelic P. Sawyers-Romero
(Signature of Notary)

