

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ace Beauty Co.		07/08/2004	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Bank of America, N.A., as Collateral Agent
Street Address:	231 South LaSalle Street, Mail Code: IL1-231-08-30
Internal Address:	Attn: Walter Batson, Agency Officer II
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60697
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2150481	ACE BEAUTY COMPANY SINCE 1939

CORRESPONDENCE DATA

Fax Number: (919)416-8339
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (919) 286-8049
 Email: PTO_TMconfirmation@mvalaw.com
 Correspondent Name: Moore & Van Allen PLLC
 Address Line 1: 2200 W. Main Street, Suite 800
 Address Line 4: Durham, NORTH CAROLINA 27705

ATTORNEY DOCKET NUMBER:	017625.2691-TKA ACE BEAUT
NAME OF SUBMITTER:	John E. Slaughter

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to the Security Agreement dated as of July 8, 2004 (the "Security Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Collateral Agent (the "Collateral Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted to the Collateral Agent, for the ratable benefit of the holders of the Secured Obligations, a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto.

The Grantors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature on Following Page]

Very truly yours,

ACE BEAUTY CO., a Florida corporation

By: 

Name: Alan Kerschner

Title: Vice President

Grantor's Address: Ace Beauty Co.
1901 Ulmerton Road, Suite 225
Clearwater, Florida 33762

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Collateral Agent

By: David A. Johanson

Name: David A. Johanson

Title: Vice President

Schedule 1

**Ace Beauty Company, Inc.
(Florida Corporation)**

U.S. Trademark

Registered Mark

Mark	Registration No.	Registration Date
ACE BEAUTY COMPANY SINCE 1939	2150481	04/14/98