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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Express Company		08/09/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	American Express Travel Related Services Company, Inc.	
Street Address:	200 Vesey Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10285	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2427999	ATM AXIS

CORRESPONDENCE DATA

Fax Number: (212)640-0361

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2126401436

Email: trademarks@aexp.com
Correspondent Name: Davina M Bowman
Address Line 1: 200 Vesey Street

Address Line 4: New York, NEW YORK 10285

ATTORNEY DOCKET NUMBER: 200301476AUTO

NAME OF SUBMITTER: Davina M Bowman

Total Attachments: 1

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TRADEMARK REEL: 002916 FRAME: 0761

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TRADEMARK ASSIGNMENT

WHEREAS, American Express Company, a New York corporation, located at 200 Vesey Street, New York, New York 10285 (USA), is the owner of all right, title and interest in and to the trademark ATM AXIS (hereinafter referred to as the "Trademark"), registered in the United States Patent and Trademark Office on 13 February 2001, as U.S. Registration No. 2,427,999; and

WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a New York corporation, located at 200 Vesey Street, New York, New York 10285 (USA) is desirous of acquiring the entire right, title and interest in and to the Trademark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, American Express Company does hereby assign and transfer unto American Express Travel Related Services Company, Inc., all right, title and interest in and to the Trademark (or the Trademarks), logether with the goodwill of the business symbolized by the Trademark.

Dated: Augus: 2 2004

American Express Company

By: ______Stephen P. Norman

Secretary

::ODMA/PCCG/CSVAMEXIV/38314/5

RECORDED: 08/12/2004

TRADEMARK REEL: 002916 FRAME: 0762