

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Creative Computers, Inc.	Creative Computers, Inc.	03/22/2002	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	PC Mall Sales, Inc.
Street Address:	2555 W. 190th Street
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90504-6002
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2588881	ECOST.COM
Registration Number:	2762044	ECOST

CORRESPONDENCE DATA

Fax Number: (415)268-7522
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415 268 6436
 Email: mwadsworth@mofo.com
 Correspondent Name: Jennifer Lee Taylor
 Address Line 1: 425 Market Street
 Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	27964-2401900/2402000
NAME OF SUBMITTER:	Jennifer Lee Taylor/Marjorie Wadsworth

Total Attachments: 1
 source=Revised assignment from Creative to PC Mall Sales, Inc.27964-24#page1.tif

CH \$65.00 2588881

State of California



SECRETARY OF STATE

CERTIFICATE OF FILING

I, BILL JONES, Secretary of State of the State of California, hereby certify:

That on the **22nd day of March, 2002**, there was filed in this office an amendment changing the corporation name from **CREATIVE COMPUTERS, INC.**, a California corporation, to **PC MALL SALES, INC.**

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of August 21, 2002.



Bill Jones
BILL JONES
Secretary of State

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