TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Partners in Leadership, LLC		106/30/2004	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Partners in Leadership IP, LLC
Street Address:	27555 Ynez Road, Suite 300
City:	Temecula
State/Country:	CALIFORNIA
Postal Code:	92591
Entity Type:	Limited Liablity Company: NEVADA

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	2359080	PARTNERS IN LEADERSHIP
Registration Number:	2386780	PL
Registration Number:	2389017	ABOVE THE LINE
Registration Number:	2299322	BELOW THE LINE
Registration Number:	2301403	THE OZ PRINCIPLE
Registration Number:	2305243	STEPS TO ACCOUNTABILITY
Registration Number:	2320439	THE RESULTS PYRAMID
Registration Number:	2580901	SEE IT
Registration Number:	2551876	OWN IT
Registration Number:	2551883	SOLVE IT
Registration Number:	2551877	DO IT
Registration Number:	2551878	SEE IT, OWN IT, SOLVE IT, DO IT
Registration Number:	2661957	ACCELERATING THE CULTURAL TRANSITION
Registration Number:	2578143	ACCOUNTABILITY FEEDBACK PROCESS
		TDADEMADK

TRADEMARK "

900011718 REEL: 002917 FRAME: 0262

lı .	II	II I
Registration Number:	2558605	ACCOUNTABILITY TRAINING
Registration Number:	2791347	CULTURAL BELIEFS
Registration Number:	2522489	CREATING A CULTURE OF ACCOUNTABILITY
Registration Number:	2558604	FOCUSED FEEDBACK
Registration Number:	2768667	LIFT ACCOUNTABILITY COACHING MODEL
Registration Number:	2781923	OZ II
Registration Number:	2837323	SKILL TO WIN
Registration Number:	2815002	ACCOUNTABILITIES
Serial Number:	78190185	ACCOUNTABILITY COACHING
Serial Number:	78190282	ACCOUNTABILITY STYLES
Serial Number:	78190291	THE NEXT STEP
Serial Number:	78292500	BARRIERS TO FEEDBACK
Serial Number:	78292478	CULTURAL TRANSITION PROCESS
Serial Number:	78443561	CHANGE ACCELERATION MODEL
Serial Number:	78443567	THE FOUR DIMENSIONS OF HUMAN PERFORMANCE
Serial Number:	78443559	THE FOUR POINTS OF FOCUSED FEEDBACK
Serial Number:	78443564	ACCOUNTABILITY DIALOGUE
Serial Number:	78456668	THE 5 D'S

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404
Email: efiling@kmob.com

Correspondent Name: Knobbe, Martens, Olson & Bear, LLP

Address Line 1: 2040 Main Street, 14th Floor Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	PILLLC.000GEN
NAME OF SUBMITTER:	Diane M. Reed

Total Attachments: 2 source=Page 1#page1.tif source=Page 2#page1.tif

> TRADEMARK REEL: 002917 FRAME: 0263



DEAN HELLER Secretary of State
204 North Carson Street, Suite 1
Carson City, Nevada 89701-4299
(775) 684 6708
Website: secretaryofstate.biz

Articles of Conversion (PURSUANT TO NRS 92A.205) Page 1

JUL 0 8 2004

Important: Read attached instructions before completing form.

ABOVE SPACE IS FOR OFFICE USE ONLY

Articles of Conversion (Pursuant to NRS 92A.205) . SUBMIT IN DUPLICATE

	Partners In Leadership, LLC	
	Name of constituent entity	
-	California	Limited Liability Company
•	. Jurisdiction	Entity type *
	and,	•
	Partners In Leadership IP, LLC	
	Name of resulting entity	
•	Nevada .	Limited Liability Company
	Jurisdiction	Entity type *
	A plan of conversion has been adopted by law of the jurisdiction governing the consi	·
	Location of plan of conversion: (check one	e)
	is an elementation doverning me coust	e)
	Location of plan of conversion: (check one	ched to these articles.
	Location of plan of conversion: (check one The entire plan of conversion is atternable to the complete executed plan of conversion place of business of the resulting e	ched to these articles. Version is on file at the registered office or principal nitty.

Nevada Secretary of State Form AM Conversion 2003 Revised on: 1924/03

.TRADEMARK

REEL: 002917 FRAME: 0264



DEAN HELLER Secretary of State
204 North Carson Street, Suite 1
Carson City, Nevada 89701-4299
(775) 684 5708
Website: secretaryofstate.biz

Articles of Conversion (PURSUANT TO NRS 92A.205)

Page 2

Impor

	nstructions before					is for office	
Nevada (if a fore	ess where coples ign entity is the res	of proces sulting ent	s may be s lity in the c	ent by the priversion):	Secretar :	y of State of	f
Attn:			···				
c/o:							
GO;	N/A						
	L						
	conversion (option	al) (not to	exceed 90	days after	the artic	les are filed	
pursuant to NR\$	92A.240) *:	why 1	, 2004	····			
•	•	V			•		
Signatures - mus	t be signed by:						
limited-liability con Nevada business i partnership govern	ntity is a Nevada ent nited partnership or npany with manager irust; a managing pa ned by NRS chapter ntity is a foreign entit ng it.	IIMRECHIAN S Or all the Irtner of a I	ollity limited members i Nevada limit	partnership f there are i led-liability	; a manag no manag partnersh	ger of each i ers; a truste ip (a.k.a.; gei	levada e of eacl neral
Partners In Leaders	hip, LLC				•		
Manua at a second	ent entity	*					
Name of constitu	$\sim C/I_{\rm h}M$.)	Mon				/

Pursu conversi paragraph (b) subsection 1 must state the name and the jurisdiction of the constituent entity and that the existence of the resulting entity does not begin until the later date. This statement must be included within the resulting entity's' articles.

Filing Fee \$350.00

This form must be accompanied by appropriate fees. See attached fee schedule.

Nevada Secretary of State Form AM Convention 2003 Revised on: 10/24/03

TRADEMARK REEL: 002917 FRAME: 0265

RECORDED: 08/17/2004