

ASSIGNMENT

WHEREAS, Mehaz Worldwide, Inc., a corporation organized under the laws of the State of California, having a place of business at 585 South Santa Fe Avenue, Los Angeles, CA 90013 (hereinafter called the "Assignor"), is the owner of the trademark MEHAZ for liquid body moisturizers; instant hand sanitizers; hair cutting shears, hair cutting razors, fingernail and toenail nippers, nail tip cutters, callous removers, fingernail and toenail files, tweezers, cuticle pushers and extractors and corresponding U.S. Registration No. 2,317,936 dated February 15, 2000; and

WHEREAS, Spilo Worldwide, Inc., a corporation organized under the laws of the State of California, having a place of business at 585 South Santa Fe Avenue, Los Angeles, CA 90013 (hereinafter called the "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the trademark MEHAZ together with the goodwill of the business pertaining thereto and corresponding United States registration thereof, and the Assignor is willing to assign the MEHAZ trademark, associated goodwill and corresponding United States registration to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignee hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the aforesaid trademark, together with the goodwill of the business pertaining thereto and corresponding U.S. Registration No. 2,317,936 dated February 15, 2003.

IN WITNESS WHEREOF, Assignor has executed this assignment on the 24 day of October, 2003.

Mehaz Worldwide, Inc.
"Assignor"

By: Mark Spilo
Name: Mark Spilo
Title: President