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02-25-2004

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Scitex Digital Printing, Inc.

- Individual(s)
- General Partnership
- Corporation-State of Massachusetts
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 5, 2004

2. Name and address of receiving party(ies)

Name: Eastman Kodak Company  
 Internal  
 Address: Floor 13, Bldg 7, K0, MC = 00205  
 Street Address: 343 State Street  
 City: Rochester State: NY Zip: 14650-0205

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of New Jersey
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76457074

B. Trademark Registration No.(s) 2736564

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David C. Stimson

Internal Address: Floor 13, Bldg 7, K0, 00205

Street Address: 343 State Street

City: Rochester State: NY Zip: 14650-0205

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41).....\$ 415.00

- Enclosed Credit Card Information
- Authorized to be charged to deposit account

8. Deposit account number:

FEB 23 AM 9:08  
OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

David C. Stimson  
Name of Person Signing

David C. Stimson  
Signature

February 18, 2004  
Date

Total number of pages including cover sheet, attachments, and document: 8

02/24/2004 LNUELLER 00000102 76457074

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:0521  
02 FC:0522

40.00 OP  
375.00 OP

TRADEMARK  
REEL: 002917 FRAME: 0738

**Additional Application & Registration Numbers to be Recorded**

<b><u>Trademark</u></b>	<b><u>Application No.</u></b>	<b><u>Registration No.</u></b>
BUSINESS COLOR PRESS	76446448	
COMPOSER	76538464	
DUAL MODE	76538463	
JETBLACK	78328711	
LIBERTY	76541695	
LINK2LINK	76538465	
PASSPORT	76541696	
PATH2PAPER	76538450	
ULTRA	78328722	
VANTAGE	76538460	
VERSA & DESIGN	76538461	
VERSAMARK		2613009
VERSAPURE		2585756
WHAT'S NEXT IN PRINT	76538462	

A total of 16 applications and registrations are being recorded: 3 Registrations/13 Applications  
Application Serial No. 76457074 (BUSINESS COLOR) and Registration No. 2736564 (MAILSCAPE) are listed on the  
first page of the cover sheet.

## DEED OF ASSIGNMENT

**WHEREAS**, Scitex Digital Printing, Inc., a corporation organized under the laws of the State of Massachusetts, with its principal place of business at 3000 Research Blvd., Dayton, Ohio 45420-4099, (the "Assignor"), is the owner of the trademark applications and registrations in the United States listed in Exhibit A (the "Assigned Trademarks");

**WHEREAS**, pursuant to that certain Asset Purchase Agreement, dated as of November 24, 2003, by and among Eastman Kodak Company, a New Jersey corporation (the "Assignee"), Assignor, Scitex Corporation, Ltd., a corporation organized under the laws of Israel, and Scitex Development Corp., a Massachusetts corporation, Assignor has agreed to sell, transfer, convey and deliver the Assigned Trademarks to Assignee; and

**WHEREAS**, Assignee is desirous of acquiring the Assigned Trademarks, together with the goodwill of the business symbolized by them and all applications, registrations, rights, title and interest in and to these trademarks.

**NOW THEREFORE**, for good and valuable consideration, receipt of which is acknowledged, the Assignor sells, transfers, conveys and delivers to the Assignee the Assigned Trademarks, together with the goodwill of the business symbolized by them and all applications, registrations, rights, title and interest in and to these trademarks, effective January 5<sup>th</sup>, 2004.

IN WITNESS, Assignor has caused this Assignment to be executed on this 5<sup>TH</sup> day of January, 2004.

SCITEX DIGITAL PRINTING, INC.

NACHUM SHAMIR  
Name (printed):

State of Ohio )  
County of Montgomery )      ss

I certify that Nachum Shamir personally came before me this day and acknowledged that he is the CEO & President of Scitex Digital Printing, Inc. and acknowledged on behalf of Scitex Digital Printing, Inc. the execution of this instrument.

Witness my official seal this 5<sup>th</sup> day of January, 2004.

Sheila A. Wilson  
Notary Public

My commission expires SHEILA A. WILSON, Notary Public  
in and for the State of Ohio  
My Commission Expires May 31, 2004

## Exhibit A

<u>Trademark</u>	<u>Application No.</u>	<u>Class</u>
BUSINESS COLOR	76457074	35
BUSINESS COLOR PRESS	76446448	9
COMPOSER	76538464	9
DUAL MODE	76538463	9
JETBLACK		
LIBERTY	76541695	9
LINK2LINK	76538465	1
MAILSCAPE	Registration No. 2736564	9
PASSPORT	76541696	9
PATH2PAPER	76538450	40
ULTRA		
VANTAGE	76538460	9
VERSA & DESIGN	76538461	9
VERSAMARK	Registration No. 2613009	9
VERSAPURE	Registration No. 2585756	2
WHAT'S NEXT IN PRINT	76538462	9