

2/23/04  
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 102678333  
*Reacher*

SUBMISSION TYPE: NEW ASSIGNMENT  
 NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GN ReSound North America Corporation		01/20/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	GN ReSound A/S
Street Address:	Markaervej 2A
City:	Taastrup
State/Country:	DENMARK
Postal Code:	2630
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1488398	RESOUND
Registration Number:	1517106	RESOUND
Registration Number:	1914612	RESOUND

CORRESPONDENCE DATA

Fax Number: (415)393-2286  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-393-2000  
 Email: barbara.friedman@bingham.com  
 Correspondent Name: Barbara Friedman, Bingham McCutchen LLP  
 Address Line 1: Three Embarcadero Center  
 Address Line 2: Suite 1800  
 Address Line 4: San Francisco, CALIFORNIA 94111-4067

ATTORNEY DOCKET NUMBER: 2022645-2226450900

DOMESTIC REPRESENTATIVE

CH \$90.00 1488398

Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Mary Dougherty
Total Attachments: 2 source=RESOUNDassignment#page1.tif source=RESOUNDassignment#page2.tif	

**ASSIGNMENT OF TRADEMARK**

WHEREAS, GN Record North America Corporation, a corporation organized and existing under the laws of California, and doing business at 220 Saguaw Drive, Redwood City, CA 94063 ("Assignor") has used the trademarks registered in the United States Patent and Trademark Office as set forth on Schedule A attached ("Said Marks")

WHEREAS, GN Record A/S (Assignee"), a corporation organized and existing under the laws of Denmark and doing business at Markavej 2A, Taastrup, 2630 Denmark ("Assignee") in desires of acquiring any and all rights that Assignor may have in and to the Said Marks and the registrations therefore, together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

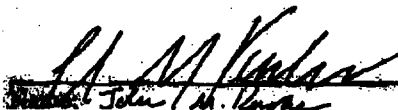
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged Assignor does hereby assign unto Assignee all right, title, and interest in and to the Said Marks and the registrations thereof together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments; and to perform any other reasonable acts Assignor may require in order to vest all Assignor's right, title, and interest in and to the Said Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, this Trademark Assignment has been executed and delivered as of the date first written above.

Signed this 20<sup>th</sup> day of January, 2004

**GN RECORD NORTH AMERICA CORPORATION**

  
 \_\_\_\_\_  
 John M. Kasper  
 Title: VP & CLO

**SCHEDULE A**

<b>Mark</b>	<b>Registration Number</b>
RESOUND	1,488,398
RESOUND	1,517,106
RESOUND	1,914,612

SF:21540595.1/2022645-2226450900

## ASSIGNMENT OF TRADEMARK

WHEREAS, GN Resound North America Corporation, a corporation organized and existing under the laws of California, and doing business at 220 Saginaw Drive, Redwood City, CA 94063 ("Assignor") has used the trademarks registered in the United States Patent and Trademark Office as set forth on Schedule A attached ("Said Marks")

WHEREAS, GN ReSound A/S (Assignee"), a corporation organized and existing under the laws of Denmark and doing business at Markaervej 2A, Taastrup, 2630 Denmark ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Said Marks and the registrations therefore, together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged Assignor does hereby assign unto Assignee all right, title, and interest in and to the Said Marks and the registrations therefor together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

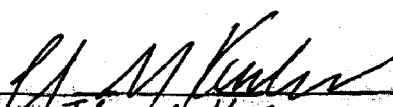
Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Said Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the assignee, to the extent such evidence is in the possession or control of Assignor

IN WITNESS WHEREOF, this Trademark Assignment has been executed and delivered as of the date first written above.

Signed this 20<sup>th</sup> day of January, 2004

GN RESOUND NORTH AMERICA CORPORATION

By:

  
Name: John M. Knauer  
Title: VP & CLO

**SCHEDULE A**

<b>Mark</b>	<b>Registration Number</b>
RESOUND	1,488,398
RESOUND	1,517,106
RESOUND	1,914,612

In The United States Patent and Trademark Office

Applicant: GN Resound A/S  
Filed: February 18, 2002  
Mark: RESOUNDAIR  
Classes: 5, 9, 10 42

Serial No.: 78/215,973  
Law Office: 108  
Examiner: Joanna Mateja


CERTIFICATE OF MAILING  
BY "EXPRESS MAIL" UNDER 37 CFR § 1.10

"Express Mail" Mailing Label Number  
EL 945375569 US

Date Mailed: February 23 2004

I hereby certify that the attached correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and is addressed to the U.S. Patent and Trademark Office, Assignment Division, Box Assignments, CG-4, 1213 Jefferson Davis Highway, Suite 320, Washington, D.C. 20231.

Name of Person Mailing: James W. Davis, Jr.

  
Signature of Person Mailing

TRANSMITTAL LETTER FOR ASSIGNMENT DOCUMENT

U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments, CG-4  
1213 Jefferson Davis Highway  
Suite 320  
Washington, D.C. 20231

Madam:

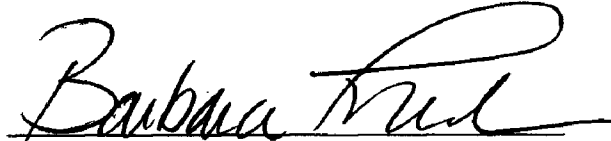
Enclosed for filing in connection with the above-identified trademark application are the following:

- ASSIGNMENT DOCUMENT and supporting documents.
- The Commissioner is authorized to charge any underpayment of any fees, and may credit any overpayment associated with this communication to Deposit Account No. 50-2519. A duplicate copy of this authorization is enclosed.

Please direct all correspondence concerning the above-identified application to the following address:

Barbara L. Friedman, Esq.  
Bingham McCutchen LLP  
Three Embarcadero Center, Suite 1800  
San Francisco, California 94111  
Telephone: 415-393-2550  
Fax: (415) 393-2286  
Email: [barbara.friedman@bingham.com](mailto:barbara.friedman@bingham.com)

Respectfully submitted,

  
Barbara L. Friedman

Date: February 23, 2004



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Name of Person Mailing: James W. Davis, Jr.

  
Signature of Person Mailing

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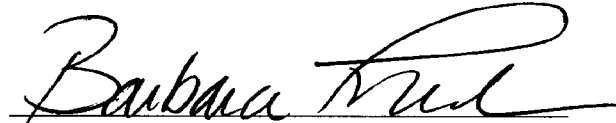
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Telephone: 415-393-2550  
Fax: (415) 393-2286  
Email: [barbara.friedman@bingham.com](mailto:barbara.friedman@bingham.com)

Respectfully submitted,

Date: February 23, 2004

  
Barbara L. Friedman