

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THOMPSON HOLDINGS, L.P.		08/10/2004	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	GRR LLC		
Street Address:	213 E. 62nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76602909	GET RICH RADIO	
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-474-9050		
Email:	rdh@hoveywilliams.com		
Correspondent Name:	Robert D. Hovey		
Address Line 1:	2405 Grand Boulevard, Suite 400		
Address Line 4:	Kansas City, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	3859.000		
NAME OF SUBMITTER:	Mary M. McIntyre		
Total Attachments: 2			
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ASSIGNMENT

Whereas, THOMPSON HOLDINGS, L.P., a Delaware limited partnership., having its principal place of business at 213 E. 62nd Street, New York, New York 10012 (hereinafter "Assignor"), intends to use the mark GET RICH RADIO in interstate commerce and has filed, with the U.S. Patent and Trademark Office, an application for registration of said mark, Serial No. 76/602,909, filed July 16, 2004, based upon the bona fide intent of Assignor to use such mark in commerce, but has not as yet filed an allegation of use or a Statement of Use of said mark under Section 1(c) or 1(d) of the Trademark Law; and

WHEREAS, Assignor, by this document, is assigning said mark of the above identified application for registration thereof to a successor to the entire business of Assignor to which said mark pertains, as required by 15 U.S.C. 1060; and

WHEREAS, GRR LLC, a Kansas limited liability company, having its principal place of business at 213 E. 62nd Street, New York, New York 10012 (hereinafter "Assignee"), the successor to the ongoing and existing business or portion thereof of Assignor, to which the above identified mark pertains, is desirous of acquiring said mark and the pending intent to use application for registration thereof; and

WHEREAS, Assignor further warrants that it is the lawful owner of the above identified mark and the application for registration thereof, and has full right and authority to make this assignment thereof; and that there are no other assignments of rights or licenses granted with respect to said mark;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee, said mark and the application for registration thereof, together with any goodwill of the business which may be symbolized by the mark with the understanding that,

by this assignment, Assignee succeeds to all ongoing and existing business of Assignor to which the above identified mark pertains and, by its execution of this assignment, Assignee assumes all liabilities in connection with the mark, including, but without limitation thereto, the further prosecution of the above identified application for registration thereof.

This Assignment shall be binding upon and inure to the benefit of the parties hereto, their heirs, successors and assigns.

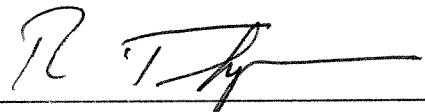
The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said GRR LLC.

Executed this 10th day of Aug., 2004.

THOMPSON HOLDINGS, L.P.
"Assignor"

GRR LLC
"Assignee"


Richard C. Thompson, General Partner

By: 
Name: Richard C. Thompson
Title: President