

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lifewise Health Plan of Washington		08/16/2004	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Premera Blue Cross		
<b>Street Address:</b>	P.O. Box 327		
<b>Internal Address:</b>	Mail Stop 316		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98111-0327		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2830568		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	206.682.8100		
<b>Email:</b>	efiling@cojk.com		
<b>Correspondent Name:</b>	Jerald E. Nagae, Reg. No. 29,418		
<b>Address Line 1:</b>	1420 Fifth Avenue		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101-2347		
<b>ATTORNEY DOCKET NUMBER:</b>	BLUE-2-28265		
<b>NAME OF SUBMITTER:</b>	Jerald E. Nagae		
<b>Total Attachments: 1</b> source=28265document#page1.tif			

CH \$40.00 2830568

