

2/24/04

02-26-2004

Form PTO 1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECO:

U.S. Dept. of Commerce Patent and Trademark Office



To the Honorable Commissioner of Patents and Trademarks or copy thereof.

102677977

Record the attached original

1. Name of conveying party(ies): PHILIPS ELECTRONICS NORTH AMERICA CORPORATION
Individual(s) Association
General Partnership Ltd Partnership
[X] Corporation of Delaware
Other
Additional name(s) of conveying party(ies) attached?
Yes No

2. Name and address of receiving party(ies):
Name: KONINKLIJKE PHILIPS ELECTRONICS N.V.
Internal Address:
Street Address: Groenewoudseweg 1 Eindhoven The Netherlands
City: State: Zip:
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation of The Netherlands
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Destinations must be a separate document from Assignment)
Additional names(s) & Address(es) attached? Yes No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: February 19, 2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) B. Trademark Registration No.(s)
Additional Numbers Attached? Yes No 2,330,342 (TRADELINK)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Philips Electronics North America Corporation
Internal Address:
Street Address: P.O. Box 3001
City: Briarcliff Manor State: NY Zip: 10510

6. Total number of applications and registrations involved:
7. Total fee (37 CFR 3.41) ...\$ 40.00
Enclosed X Authorized to Deposit Account
8. Deposit Account Number: 14-1270
(Attach duplicate copy of this page paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached Copy is a true copy of the original document.
Frank Keegan Signature Date February 19, 2004
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

02/25/2004 REGISTRATION 00000086 141270 2330342
40.00 DA

TRADEMARK
REEL: 002918 FRAME: 0695


**ASSIGNMENT**

WHEREAS, **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** (a Delaware corporation) of 1251 Avenue of the Americas, New York, New York, 10020, is the owner of the Trademark **TRADELINK**, which mark is registered in the United States Patent and Trademark Office under U.S. Registration No. 2,330,342, and

WHEREAS, **KONINKLIJKE PHILIPS ELECTRONICS N.V.** (a Netherlands corporation) of Groenewoudseweg 1, Eindhoven, The Netherlands, is desirous of acquiring the trademark **TRADELINK** and the registration, U.S. Registration No. 2,330,342;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** does hereby assign unto the said **KONINKLIJKE PHILIPS ELECTRONICS N.V.** all right, title and interest in and to said trademark and to said trademark registration, together with the goodwill of the business symbolized by said mark.

**PHILIPS ELECTRONICS NORTH AMERICA CORPORATION**


By:   
\_\_\_\_\_  
Matthieu van Kaam *FK 2/19/04*  
Authorized Signatory

Dated: February 19, 2004

**DECLARATION**

Matthieu van Kaam declares that he is Authorized Signatory of **PHILIPS ELECTRONICS NORTH AMERICA CORPORATION** and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

**PHILIPS ELECTRONICS NORTH AMERICA CORPORATION**

By:   
\_\_\_\_\_  
Matthieu van Kaam *FK 2/19/04*  
Authorized Signatory

Dated: February 19, 2004