

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WD Acquisition Corp.		08/19/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Miles Kimball Company
Street Address:	41 West Eighth Avenue
City:	Oshkosh
State/Country:	WISCONSIN
Postal Code:	54906
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2619278	DIRECTIONS...THE PATH TO BETTER HEALTH
Registration Number:	2126732	HOME MARKETPLACE
Registration Number:	2559667	HOMEWARES BY WALTER DRAKE
Registration Number:	0909593	WALTER DRAKE
Registration Number:	0895688	WALTER DRAKE
Registration Number:	1376289	WALTER DRAKE

CORRESPONDENCE DATA

Fax Number: (203)552-9168
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-552-6631
 Email: mdatta@blyth.com
 Correspondent Name: Blyth, Inc.
 Address Line 1: 1 E. Weaver Street
 Address Line 4: Greenwich, CONNECTICUT 06831

ATTORNEY DOCKET NUMBER:	WD/MK 000.0000.000 0001
-------------------------	-------------------------

OP \$165.00 2619278

NAME OF SUBMITTER:

Manjari M. Datta

Total Attachments: 2

source=wd acquisition to miles kimball tm assign#page1.tif

source=wd acquisition to miles kimball tm assign1#page1.tif

ASSIGNMENT OF U.S. TRADEMARK REGISTRATIONS

THIS ASSIGNMENT made the 19th day of August, 2004

WHEREAS, **WD Acquisition Corp.**, a Delaware corporation, having a place of business at c/o Blyth, Inc., 1 E. Weaver Street, Greenwich, Connecticut 06831 (hereinafter referred to as the "Assignor"), has adopted, used and is using trademarks which are registered with the United States Patent and Trademark Office, as set forth below:

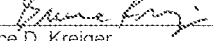
<u>Trademark</u>	<u>Regis. No.</u>	<u>Class/Goods</u>
DIRECTIONS...THE PATH TO BETTER HEALTH	2619278	35: mail order catalog services featuring personal care products
HOME MARKETPLACE	2126732	35: mail order catalog services featuring houseware products
HOMEWARES BY WALTER DRAKE	2559667	35: Mail order catalog and online retail store services featuring general merchandise in the field of home, kitchen and bath, garden and yard
WALTER DRAKE	0809593	16: merchandise catalogs
WALTER DRAKE	0895688	35: retail mail order services for general merchandise for home and garden
WALTER DRAKE	1376289	37: silverware and china repair and restoration services 40: photograph reproduction services 42: retail mail order services for general merchandise; personalized label, stationery and novelty printing services; silverware and china pattern matching services

and

WHEREAS, **Miles Kimball Company**, a Wisconsin corporation, having a place of business at 41 West Eighth Avenue, Oshkosh, Wisconsin 54906 (hereinafter referred to as the "Assignee"), is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, WD Acquisition Corp. does hereby assign unto Miles Kimball Company, all said right, title and interest in and to said trademarks, together with the good will of the business symbolized by the trademarks, and the above-identified registrations.

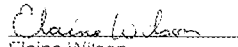
WD Acquisition Corp.

By: 
Bruce D. Kreiger
Vice President, General Counsel &
Secretary

STATE OF CONNECTICUT)
) ss: Greenwich
COUNTY OF FAIRFIELD)

On this, the 19th day of August, 2004, before me, Elaine Wilson, the undersigned officer, personally appeared Bruce D. Kreiger, who acknowledged himself to be the Vice President, General Counsel and Secretary of WD Acquisition Corp., a corporation, and that he as such Vice President, General Counsel and Secretary, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation himself as Vice President, General Counsel and Secretary.

In witness whereof,
I hereunto set my hand.


Elaine Wilson
Notary Public
My commission expires:
September 30, 2005