

2/26/04

03-01-2004

U.S. Department of Commerce
Patent and Trademark Office



To the Honorable Commissioner of Patents at 102680975 original documents or copy thereof.

1. Name of conveying party(ies):
Mail*Select USA, Inc.

 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____
Additional name(s) of conveying party(ies) attached?
Yes No

2. Name and Address of receiving party(ies)
Name: Detlev N. Heinrich
Address: Gellertstrasse 28, D-22301
Germany

2004 FEB 26 AM 7:47
OPR/FINANCE

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: February 16, 2004

Individual - A German citizen
 Association
 General Partnership
 Limited Partnership
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached?
Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) 2,528,568, 2,449,093; 2,595,076; 2,140,100; 2,166,825
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Epstein, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41)..... \$140.00
 Enclosed
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Jeffrey H. Epstein Jeffrey H. Epstein February 24, 2004
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 3

2/27/2004 #SETACHE 00000052 2528568 Mail to: Commissioner of Patents & Trademarks, Box Assignment, Washington, DC 20231

FD-0521 40.00 OP
23500000/623686.1 100.00 OP

TRADEMARK
REEL: 002919 FRAME: 0986

Attorney Reference 23509.000

TRADEMARK DEED OF ASSIGNMENT

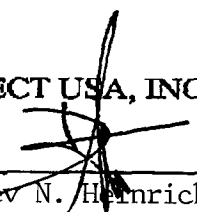
WHEREAS, MAIL*SELECT USA, INC., a Delaware corporation having an address at 1209 Orange Street, Wilmington, Delaware 19801 ("Assignor"), has adopted, used and is using the trademarks, and is the owner of the registrations thereof, set forth in the attached Schedule (the "Trademarks"); and

WHEREAS, DETLEV N. HEINRICH, a German citizen having an address at Gellertstrasse 28, D -22301, Hamburg, Germany ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks, including the scheduled registrations thereof, in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US\$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, his successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademarks, including the scheduled registrations thereof, together with the goodwill of the businesses symbolized by the Trademarks being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Datcd: February 16, 2004

MAIL*SELECT USA, INC.

By: 
Name: Detlev N. Heinrich
Title: President

Accepted and Agreed

By: 
Name: Detlev N. Heinrich
Title: a German citizen

Attorney Ref. No. 23509.00

UNITED STATES

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Detlev N. Heinrich hereby appoints Jeffrey H. Epstein, Arthur J. Greenbaum, David Goldberg, William M. Borchard, Baila H. Celedonia, Mary L. Kevlin, Lynn S. Fruchter and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799 as its domestic representative upon whom notices or process in proceedings affecting the Trademarks set forth below may be served.

<u>Trademarks</u>	<u>Registration Nos</u>
HISTORY*FILE	2,528,568
MAIL*SELECT	2,449,093
HISTORY*FILE & Design	2,595,076
MAIL*SELECT & Design	2,140,100
LIST*SELECT & Design	2,166,825

DETLEV N. HEINRICH

By: Dated: February 16, 2004