

DEED OF ASSIGNMENT

WHEREAS, Neck & Neck, Inc., a company organized and existing under the laws of the State of Massachusetts, located and doing business at 16 Lawndale Road, Stoneham, Massachusetts 02180 ("Assignor"), is the owner of the following trademark registration on the Supplemental Register in the United States:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REG.</u>
NECK & NECK	2,275,052	August 31, 1999

WHEREAS, Fiduciaria Tropico, S.L., a corporation organized and existing under the laws of Spain, with its principal place of business at c/Juan Bravo, No. 2, Madrid, Spain ("Assignee"), is desirous of acquiring said trademark registration and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no cancellation actions against the registration are pending, aside from Cancellation Action No. 41,349, and no other party makes a claim of ownership to this trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration, together with the goodwill of the business symbolized by said trademark, and the business of the Assignor, or portion thereof, to which the trademark pertains, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

NECK & NECK, INC.

By: George Papulis
Name: George Papulis
Title: President
Date: January 16, 2004