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03-05-2004

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3.1-04  
Advantage Rent-A-Car, Inc.

☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)  
Name: Enterprise Rent-A-Car Company  
Internal \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 600 Corporate Park Drive  
City: St. Louis State: MO Zip: 63105

☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Missouri  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:  
☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: February 13, 2004

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 75/697,875  
\_\_\_\_\_

Additional number(s) attached ☐ Yes ☒ No

B. Trademark Registration No.(s) \_\_\_\_\_  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Rudolph A. Telscher, Jr.  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_

Street Address: 7700 Bonhomme Avenue  
Suite 400

City: St. Louis State: MO Zip: 63105

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00  
☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:  
08-0750

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9. Signature  
03/04/2004 ECDMPER 00000229 000750 75697875  
01 FC:8521 40.00 BA  
Rudolph A. Telscher, Jr.  
Name of Person Signing

[Signature]  
Signature

March 1, 2004  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002921 FRAME: 0832

**TRADEMARK ASSIGNMENT**

THIS CONFIRMATORY ASSIGNMENT is effective as of the 3<sup>rd</sup> day of February, 2004 between ADVANTAGE RENT-A-CAR, INC. (hereinafter "Assignor"), a Texas corporation, having a place of business at 1343 Hallmark, San Antonio, Texas 78217, and ENTERPRISE RENT-A-CAR COMPANY, (hereinafter "Assignee"), a Missouri corporation, having a place of business at 600 Corporate Park Drive, St. Louis, Missouri.

WHEREAS, Assignor has adopted and used the mark WE'LL EVEN PICK YOU UP (hereinafter the "Trademark"), and is the owner of United States Trademark Application Serial Number 75/697,875, for the Trademark; and

WHEREAS, Assignee is desirous of acquiring any rights that Assignor owns in the Trademark and the referenced application for the Trademark;

NOW, THEREFORE, for ONE US Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, and Assignee does hereby receive and accept from Assignor all right, title and interest that Assignor owns in, to and under the Trademark and the referenced application for the Trademark, including the right to sue for past infringement and to keep for itself any recovery derived therefrom, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative named below.

ADVANTAGE RENT-A-CAR, INC.

By:  \_\_\_\_\_

Name: JAMES P. WALKER

Title: C.E.O.

Date: February 13, 2004