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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Harris Trust and Savings Bank, as Agent

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 2/24/04

2. Name and address of receiving party(ies) Name: Renaissance Greeting Cards, Inc., a Maine corporation

Internal Address:

Street Address: 3113 Woodcreek Drive

City: Downers Grove State: IL Zip: 60515

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See Attached "Schedule A"

B. Trademark Registration No.(s) See Attached "Schedule A"

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edward Friedler, Esq.

Internal Address:

Street Address: 400 South Hope Street

City: Los Angeles State: CA Zip: 90071-2899

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): \$ 190.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Edward Friedler Name of Person Signing

Signature

March 2, 2004 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:8521 40.00 OP 02 FC:8522 150.00 OP

SCHEDULE A

RENAISSANCE GREETING CARDS, INC.

Trademark Schedule - 2/20/04

Trademark Report by Country
Status: ACTIVE

Page 1

MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
UNITED STATES						
JUMP	7/16/1986	73/610033	2/24/1987	1,430,232	REGISTERED	16
LIGHTHEARTED GREETINGS	49/15/1986	73/619601	10/13/1987	1,460,839	REGISTERED	16
RENAISSANCE	10/22/2003	76/316887			PENDING	16
RENAISSANCE & Design	8/12/1992	74/304751	7/12/1994	1,844,359	REGISTERED	16
RENAISSANCE GREETING CARDS & Design	8/4/1992	74/301057	7/12/1994	1,844,357	REGISTERED	16
RHINESTONES & Design	4/25/1991	74/160613	7/28/1992	1,703,193	REGISTERED	16
SOFT SENTIMENTS	9/7/1984	74/496234	4/30/1985	1,333,214	REGISTERED	16

RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT dated February 24, 2004 by Harris Trust and Savings Bank as hereinafter described;

WITNESSETH:

A. Harris Trust and Savings Bank, as Agent, an Illinois banking corporation (the "Assignee"), and Renaissance Greeting Cards, Inc., a Maine corporation (the "Assignor"), is a party to a certain Trademark Collateral Agreement dated September 27, 2001, which was recorded in the United States Patent and Trademark Office on October 2, 2001, at Reel 002378, Frame 0715, (the "Trademark Agreement"), pursuant to which, among other things, the Assignor granted a security interest in and collateral assignment of its trademarks listed on Schedule A-1 attached hereto and certain other property described therein (collectively, the "Trademarks") as security for the indebtedness, obligations and liabilities owing by the Assignor to the Assignee under that certain Security Agreement dated as of September 27, 2001, by and among the Assignor and the Assignee, as amended by that certain Amended and Restated Security Agreement dated as of September 27, 2002 (the "Security Agreement"). All such indebtedness, obligations, and liabilities owing by the Assignor to the Assignee under the Security Agreement and any of the other instruments and documents delivered pursuant thereto being referred to herein as the "Obligations".

B. The Assignor has satisfied the Obligations and has requested that the Assignee release its security interests in the Trademarks and reassign the same to the Assignor.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Assignee hereby releases its security interests in and collateral assignment of, and reassign, grant and convey to the Assignor, without any representation, warranty, recourse or undertaking by the Assignee, all of its right, title and interest, if any, in and to:

(i) Each Trademark and each Trademark Application listed on Schedule A-1 attached hereto and made a part hereof, including without limitation all renewals thereof, all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements thereof, and all rights corresponding thereto throughout the world; and

(ii) The goodwill of the business to which each of the Trademarks relates.

IN WITNESS WHEREOF, the Assignee has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS TRUST AND SAVINGS BANK, AS AGENT

By Betzaida Erdelyi
Name _____
Title **BETZAIDA ERDELYI**
VICE PRESIDENT

**SCHEDULE A-1
TO TRADEMARK COLLATERAL AGREEMENT**

**REGISTERED TRADEMARKS
AND TRADEMARK APPLICATIONS**

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
UNITED STATES							
610020001	CHRISTMAS A LA CARTE	9/16/1991	74/204,279	7/2/1996	1,984,360	REGISTERED	16
610020005	JUMP	7/16/1986	73/810,033	2/24/1987	1,430,232	REGISTERED	16
610020007	LIGHTHEARTED GREETINGS	9/15/1986	73/619,601	10/13/1987	1,460,839	REGISTERED	16
610020011	RENAISSANCE	8/12/1992	74/304,751	7/12/1994	1,844,359	REGISTERED	16
610020002 16	RENAISSANCE GREETING CARDS & DESIGN		8/4/1992	74/301,057	7/12/1994	1,844,357	REGISTERED
610020010	RHINESTONES & DESIGN	4/25/1991	74/160,613	7/28/1992	1,703,193	REGISTERED	16
610020008	SOFT SENTIMENTS	9/7/1984	73/498,234	4/30/1985	1,333,214	REGISTERED	16
610020006	TELL IT LIKE IT IS	12/11/1990	74/124,168	6/23/1992	696,022	REGISTERED	16
			END OF REPORT			TOTAL ITEMS SELECTED =	8