

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hewlett-Packard Company		08/24/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Hewlett-Packard Development Company, L.P.
Composed Of:	COMPOSED OF HPQ Holdings, LLC, its General Partner
Street Address:	20555 State Highway 249
City:	Houston
State/Country:	TEXAS
Postal Code:	77070
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2872245	HP INSTANT CONTACT

CORRESPONDENCE DATA	
Fax Number:	(650)813-3095
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 857-5144
Email:	malia.abril@hp.com
Correspondent Name:	Hewlett-Packard Company
Address Line 1:	3000 Hanover Street, ms 1051
Address Line 2:	Attention: Malia Abril
Address Line 4:	Palo Alto, CALIFORNIA 94304

NAME OF SUBMITTER:	Malia Abril
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Total Attachments: 1 source=InstantContact#page1.tif
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CH \$40.00 2872245

TRADEMARK ASSIGNMENT

WHEREAS, Hewlett-Packard Company, a Delaware corporation, with its principal place of business at 3000 Hanover Street, Palo Alto, California 94304 ("Assignor"), has adopted, owns and is using the mark described below ("Mark") in connection with the goods and/or services;

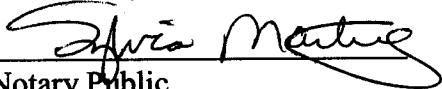
WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office listed below for the goods and/or services described therein;

TRADEMARK	REGISTRATION NO.	DATE OF REGISTRATION
HP INSTANT CONTACT	2,872,245	August 10, 2004


WHEREAS, Hewlett-Packard Development Company, L.P., a Texas limited partnership having as its general partner HPQ Holdings, LLC, a Delaware limited liability company, with its principal place of business at 20555 State Highway, Houston, Texas 77070 ("Assignee"), desire to acquire the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Subscribed and sworn to before me this 17 day of August, 2004.

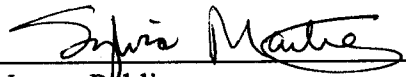
  
Notary Public  
My commission expires: 10/15/2005

HEWLETT-PACKARD COMPANY

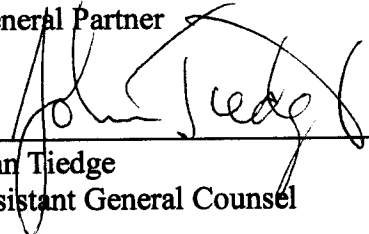
By   
James F. Struthers  
Senior Counsel



Subscribed and sworn to before me this 24 day of August, 2004.

  
Notary Public  
My commission expires:

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P., by HPQ Holdings, LLC, its General Partner

By   
John Tiedge  
Assistant General Counsel

