

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                  |                |
|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
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|                       |  |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

CONVEYING PARTY DATA

| Name           | Formerly | Execution Date | Entity Type               |
|----------------|----------|----------------|---------------------------|
| Robert Ilvento |          | 06/01/2004     | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

|                 |                           |
|-----------------|---------------------------|
| Name:           | Cluck-U Corporation       |
| Street Address: | 4061 Powder Mill Rd. #415 |
| City:           | Beltsville                |
| State/Country:  | MARYLAND                  |
| Postal Code:    | 20704                     |
| Entity Type:    | CORPORATION: MARYLAND     |

|                 |                           |
|-----------------|---------------------------|
| Name:           | Cluck-U Corporation       |
| Street Address: | 4061 Powder Mill Rd. #415 |
| City:           | Beltsville                |
| State/Country:  | MARYLAND                  |
| Postal Code:    | 20704                     |
| Entity Type:    | CORPORATION: MARYLAND     |

PROPERTY NUMBERS Total: 2

| Property Type        | Number  | Word Mark         |
|----------------------|---------|-------------------|
| Registration Number: | 2390442 | IT'S AN ADDICTION |
| Registration Number: | 1420603 | CLUCK-U-CHICKEN   |

CORRESPONDENCE DATA

Fax Number: (312)827-8185  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (202)955-6847  
 Email: trademarks@bellboyd.com  
 Correspondent Name: Kimberly N. Reddick  
 Address Line 1: Bell, Boyd & Lloyd LLC  
 Address Line 2: PO Box 1135

CH \$65.00 2390442

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:

0115708-00001

NAME OF SUBMITTER:

Kimberly N. Reddick, Esq.

Total Attachments: 2

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Assignment of Trademark

Mark: It's an addiction  
Registration Number: 2390442  
Date of Registration: December 28, 1999  
Goods and Services: IC 042. US 100. G & S: Restaurant Services

Assignor: Robert Ilvento  
Assignee: Cluck U, Corp.

THIS ASSIGNMENT is made this 1<sup>st</sup> day of June 2004, by Robert John Ilvento, individually and as President of Cluck-U-Chicken, Inc., and Cluck-U-Chicken, Inc., (d/b/a Cluck U Chicken Co.) a New Jersey corporation, with its principal place of business at 261 Raymond Rd., Princeton, New Jersey, and (hereinafter collectively referred to as [Assignor]), in favor of Cluck-U, Corp. a Maryland corporation, with its principal place of business at 4061 powder Mill Rd # 415 Beltsville, MD 20704 (hereinafter referred to as [Assignee]), collectively, [the Parties].

This assignment is in furtherance of Assignor's obligations under the May 22, 2000 Agreement between and among the Parties, whereby assignor agreed, *inter alia*, to execute all documents necessary to effect the transfer of all right, title and interest in the names and marks of or used by Cluck-U-Chicken, Inc., along with the good will of Cluck-U-Chicken, Inc.

Assignor is and has been the owner of the above trademarks since:

Mark: Cluck-U-Chicken  
Registration Number: 1420603  
Date of Registration: December 9, 1986

Mark: It's an addiction  
Registration Number: 2390442  
Date of Registration: December 28, 1999

For the sum of Ten Dollars, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the trademarks identified above, and their registration, together with the good will of the Cluck-U Chicken Company and/or Cluck-U-Chicken, Inc., and including, but not limited to, that part of the goodwill of the business connected with the use of and symbolized by the marks.

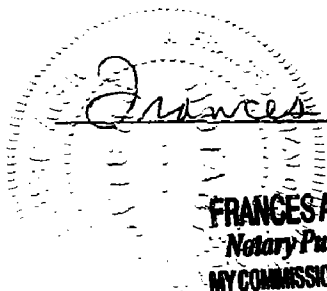
This assignment is binding upon and shall inure to the benefit of the legal successors and assigns

of the Parties

*[Handwritten Signature]*  
Robert Ilvento

County of SOMERSET }  
State of New Jersey } ss:

Subscribed and sworn to me this 1st day of JUNE 2004.



*[Handwritten Signature]*  
Frances Anzalone-Elmer

FRANCES ANZALONE-ELMER  
Notary Public of New Jersey  
MY COMMISSION EXPIRES APRIL 6 2006