

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bright Acquisition Company, LLC		08/10/2004	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA	
Name:	Bright of America, LLC
Street Address:	300 Greenbrier Rd.
City:	Summersville
State/Country:	WEST VIRGINIA
Postal Code:	26651
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2594706	GLIMMER SCENTS
Registration Number:	1460018	MAGNA POCKET
Registration Number:	1302587	GREETING MATS
Registration Number:	2773974	MATH FAST FACTS
Registration Number:	1316052	
Registration Number:	2773973	DOMINO DISCOVERY
Registration Number:	1120489	GREENBRIER STUDIOS
Registration Number:	2671392	GREENBRIER/SCENTEX
Registration Number:	1090396	PICNIC-PATIO
Registration Number:	2712025	POSTER PALS
Registration Number:	0991009	BRIGHT OF AMERICA
Registration Number:	2831732	PRACTICE PALS
Registration Number:	0937600	BRIGHT OF AMERICA
Registration Number:	2594707	PRACTICE POWER

OP \$590.00 2594706

Registration Number:	1556403	EARTH SCENTS
Registration Number:	2467997	SCENTS OF CHARM
Registration Number:	2646574	EARTH SCENTS COTTAGE PANTRY COLLECTION
Registration Number:	2834123	LAP LEARNER
Registration Number:	2186284	FALL GATHERINGS
Registration Number:	1547882	OLDE TYME CHRISTMAS
Registration Number:	2685645	FLIP & LEARN
Serial Number:	78436988	ELEGANT TRADITIONS COLLECTION
Serial Number:	78436996	CELEBRATE THE ELEGANCE OF EVERY DAY

CORRESPONDENCE DATA

Fax Number: (304)340-1080

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3043401197

Email: mhussell@jacksonkelly.com

Correspondent Name: Monika Hussell

Address Line 1: 500 Lee Street, East

Address Line 2: 1600 Laidley Tower

Address Line 4: Charleston, WEST VIRGINIA 25301

NAME OF SUBMITTER:

Monika J. Hussell

Total Attachments: 2

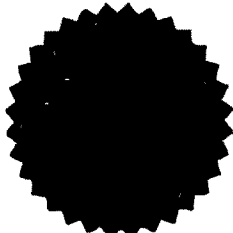
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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRIGHT ACQUISITION COMPANY, LLC", CHANGING ITS NAME FROM "BRIGHT ACQUISITION COMPANY, LLC" TO "BRIGHT OF AMERICA, LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF AUGUST, A.D. 2004, AT 10:26 O'CLOCK A.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3287270

3786408 8100

010522107

DATE: 08-10-04
TRADEMARK

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
BRIGHT ACQUISITION COMPANY, LLC

The undersigned Member of Bright Acquisition Company, LLC, a limited liability company formed under the laws of the State of Delaware (the "Limited Liability Company"), being duly authorized to execute and file this Certificate of Amendment hereby certifies that:

1. The name of the Limited Liability Company is Bright Acquisition Company, LLC.

2. The Certificate of Formation of the Limited Liability Company is hereby amended to change the name of the Limited Liability Company to "Bright of America, LLC". Accordingly, Section 1 of such Certificate of Formation is hereby changed to read as follows:

1. Name. The name of the Limited Liability Company is Bright of America, LLC.

IN WITNESS WHEREOF, the undersigned has executed the forgoing Certificate of Amendment as of August 5, 2004.


Frederick H. Shuart, Jr.

TRADEMARK