

3/8/04

03-10-2004

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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102689054

Send original documents or copy thereof.

To the Honorable Commissione

1. Name of conveying party(ies):

A.A.S. Cosmetics, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Anastasia Beverly Hills, Inc.

Internal

Address: _____

Street Address: 438 Bedford Drive

City: Beverly Hills State: CA Zip: 90210

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: 02/28/04

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____

2,798,069

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-2030

DO NOT USE THIS SPACE

9. Signature.

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Daniel M. Cislo, Esq.

Name of Person Signing

Signature

3-3-04

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002924 FRAME: 0668

03/09/2004
01 FC:8521

**ASSIGNMENT OF MARK AND
REGISTRATION OF SAID MARK**

WHEREAS, A.A.S. Cosmetics, Inc. (hereinafter, "ASSIGNOR"), has adopted, uses, and was using a mark for which an application has been registered in the United States Patent and Trademark Office on December 23, 2003, and which has been assigned Registration No. 2,798,069, for ANASTASIA BEVERLY HILLS Logo, in Classes 3, 4, 8, and 21; and

WHEREAS, ASSIGNOR, filed a Change of Articles of Incorporation with the Trademark Office on September 3, 2002 from A.A.S. Cosmetics, Inc. to Anastasia Beverly Hills, Inc.; and the Trademark Office issued the Certificate of Registration under the improper name; and

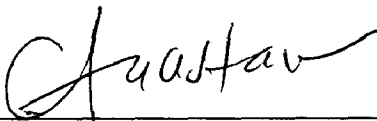
WHEREAS, Anastasia Beverly Hills, Inc. (hereinafter "ASSIGNEE"), a California corporation having a principal business at 438 Bedford Drive, Beverly Hills, California 90210, is desirous of acquiring said mark and the registration thereof;

NOW, FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title, and interest in and to the said mark and said application for registration of said mark, together with the good will of the business symbolized by the mark.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this _____ day of _____, 2004.

A.A.S. COSEMTICS, INC.

Date: 02.28.04, 2004



Anastasia Soare, President