

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Design Reactor, Inc.		11/07/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	IncFusion
Doing Business As:	Rotten Tomatoes
Street Address:	2200 Powell Street
Internal Address:	Suite 1085
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2492006	ROTTEN TOMATOES

CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 988-8500
Email:	trademark@fenwick.com
Correspondent Name:	Tanda L. Neundorf, Esq.
Address Line 1:	801 California Street
Address Line 2:	Fenwick & West LLP
Address Line 4:	Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	21974-00070
--------------------------------	-------------

NAME OF SUBMITTER:	Michaela Loose
---------------------------	----------------

Total Attachments: 2
 source=PAGE1#page1.tif

CH \$40.00 2492006

TRADEMARK REGISTRATION NUMBER: 2492003
ROTTENTOMATOES.91216.TM1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p>In re the application of: Design Reactor, Inc.</p> <p>Registration Number: 2492006</p> <p>Serial No. 76/865026</p> <p>Filing Date: 12/16/1999</p> <p>For: ROTTEN TOMATOES</p>	<p>Law Office: 101</p> <p>Examining Attorney: Samuel E. Sharper, Jr.</p> <p>ASSIGNMENT OF REGISTRATION</p>
---	---

Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 20222-3513

ASSIGNMENT OF TRADEMARK REGISTRATION

Dear Sir:

WHEREAS, Design Reactor, Inc., having a principal place of business at 307 Orchard City Drive, Campbell, CA 95008, said Assignor has registered the ROTTEN TOMATOES mark with the United States Patent and Trademark Office and

WHEREAS, IncFusion, d/b/a Rotten Tomatoes, having a principal place of business at 2200 Powell Street, Suite 1085, Emeryville, California 94608, Assignee, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged does hereby assign all right, title and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-

TRADEMARK REGISTRATION NUMBER: 2492006
ROTTENTOMATOES.91216.TM1

identified registered mark.

The Commissioner of Patents and Trademarks is requested to issue the
certificate of registration to said Assignee.

Dated: 11/7/03

By [Signature]

Name (Printed) Leon Tapkoff

Title President

For Assignor: Design Reactor, Inc.

State of California)
)ss.
County of Santa Clara)

VERIFICATION

On Nov-7-2003, 2003, before WALTER P REEVES,
Date Name of Notary Public
personally appeared _____ personally known to me (or
Name(s) of Signers

proved on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed
the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s)
on the instrument the person(s), or the entity upon behalf of which the person(s) acted,
executed the instrument and acknowledged that _____ executed the same as

_____ of _____ Corporation.
Title

WITNESS my hand and official seal.

Walter P Reeves
NOTARY PUBLIC

