

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Trader Classified Media N.V. | Trader.com N.V. | 07/30/2004 | CORPORATION: NETHERLANDS |

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| RECEIVING PARTY DATA | |
| Name: | Trader Classified Media IPR B.V. |
| Street Address: | Overschiestraat 61, 1062 XD |
| City: | Amsterdam |
| State/Country: | NETHERLANDS |
| Entity Type: | CORPORATION: NETHERLANDS |

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| PROPERTY NUMBERS Total: 2 | | |
| Property Type | Number | Word Mark |
| Serial Number: | 75778998 | TRADER.NET |
| Serial Number: | 75778976 | TRADER.NET |

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| CORRESPONDENCE DATA | |
| Fax Number: | (617)790-0163 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 617-248-7000 |
| Email: | danielson@tht.com |
| Correspondent Name: | Testa, Hurwitz & Thibeault, LLP |
| Address Line 1: | 125 High Street |
| Address Line 2: | ATTN: TRADEMARK ADMINISTRATOR |
| Address Line 4: | Boston, MASSACHUSETTS 02110 |

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| ATTORNEY DOCKET NUMBER: | HEB-649A AND HEB-649B |
|-------------------------|-----------------------|

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| DOMESTIC REPRESENTATIVE | |
| Name: | |
| Address Line 1: | |
| Address Line 2: | |
| Address Line 3: | |

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Address Line 4:

NAME OF SUBMITTER:

Miguel C. Danielson

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

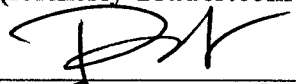
WHEREAS, Trader Classified Media N.V. (formerly Trader.com N.V.), a corporation organized and existing under the laws of The Netherlands (hereinafter referred to as "Assignor"), is the owner of the entire right, title, and interest in and to the trademarks identified on Schedule A attached hereto, together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, Trader Classified Media IPR B.V., a corporation organized and existing under the laws of The Netherlands, with a principal place of business at Overschiestraat 61, 1062 XD Amsterdam, The Netherlands (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW THEREFORE, in consideration of the foregoing and \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer, effective as of the 30th day of July, 2004.

TRADER CLASSIFIED MEDIA N.V.
(formerly Trader.com N.V.)


By: Elizabeth Pauquet
Title: General Counsel

Schedule A

Marks:

| <u>Mark</u> | <u>Jurisdiction</u> | <u>Serial No.</u> | <u>Filing Date</u> |
|----------------------------------|---------------------|-------------------|--------------------|
| TRADER.NET (Classes 35, and 36) | U.S. | 75/778,998 | August 19, 1999 |
| TRADER.NET (Class 16) | U.S. | 75/778,976 | August 19, 1999 |

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