

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VenVest, Inc.		08/30/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Benjamin Franklin Franchising, L.L.C.
Street Address:	7777 Bonhomme Ste 1800
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	Limited Liability Company: MISSOURI

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	76607388	IF THERE'S ANY DELAY, IT'S YOU WE PAY
Serial Number:	76607391	ON TIME EVERY DAY, OR IT'S YOU WE PAY
Serial Number:	76607392	WE PAY YOU \$5 A MINUTE

CORRESPONDENCE DATA	
Fax Number:	(314)469-4850
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-469-2610
Email:	TMAAttorneyHeller@aol.com
Correspondent Name:	Annette P. Heller, Attorney
Address Line 1:	14323 S. Outer Forty Ste 512 S
Address Line 4:	Town & Country, MISSOURI 63017

ATTORNEY DOCKET NUMBER:	V119BFASS
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NAME OF SUBMITTER:	Annette P. Heller
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Total Attachments: 1 source=v119BFAssignment#page1.tif

OP \$90.00 76607388

TRADEMARK ASSIGNMENT

Whereas, VenVest, Inc. (Assignor), a Delaware corporation, located and doing business at 7777 Bonhomme, Suite 1800, St. Louis, Missouri 63105 is the owner of the following trademarks and federal trademark applications:

IF THERE'S ANY DELAY, IT'S YOU WE PAY Serial No.: 76/607,388

ON TIME EVERY DAY, OR IT'S YOU WE PAY Serial No.: 76/607,391

WE PAY YOU \$\$ A MINUTE Serial No.: 76/607,392

and

Whereas, Benjamin Franklin Franchising, L.L.C. (Assignee), a Missouri corporation, with its principal place of business at 7777 Bonhomme, Suite 1800, St. Louis, Missouri 63105, is desirous of acquiring said trademarks and applications.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign nunc pro tunc unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of August 30, 2004

VENVEST, INC.

By: 
Patty Myers, Vice President

Dated: 8/30/04