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Tab settings ⇒⇒ ⇒ ▼	T -	The atom and Hademark Office
To the Honorable Commissioner of Patents and	nd Trademarks: Please record the officer	<u> </u>
Magruder Color Company, Inc. Individual(s) General Partnership Corporation-State Other	2. Name and address of Name:_ Day-Glo Collinternal Address;	f recelving party(les) lor Corp.
Additional name(s) of conveying party(ies) attached? 3. Nature of conveyance: Assignment Merg Security Agreement Chang Other Execution Date: 7/15/2004 4. Application number(s) or registration number(s) A. Trademark Application No.(s)	General Partnership Limited Partnership Corporation-State Ge of Name Other If assignee is not domiciled in representative designation is a (Designatione must be a sepa Additional name(s) & address()	Dhio the United States, a domestic attached: Yes V No rate document from assignment) (es) attached? Yes V No See attached See attached
5. Name and address of party to whom correspond concerning document should be malled: Name: Kristin J. Frost	dence 6. Total number of applica registrations involved:	tions and
Internal Address:	Enclosed	\$ 225.00 sharged to deposit account
Street Address: Calfee, Haiter & Griswold, LLP 800 Superior Avenue, Suite 1400 City: Cleveland State: On Zip. 44114	8. Deposit account number	:
	NOT USE THIS SPACE	
Kristln J. Frost Name of Person Signing Total number of page	Signature Be Including cover sheet, altechments, and document: 4	August 13, 2004

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

SCHEDULE A EXCLUDED TRADEMARKS

Magruder

Magruder Europe

Magruder Color

Magruder Pigments

SCHEDULE B ASSIGNED REGISTRATIONS

Mark	Country	Registration No.	Registration Date
AQUABEST	U.S.	1,430,775	03/03/1987
KROMASET	U.S.	991,794	08/27/1974
RADIANT	U.S.	793,488	07/27/1965
RADIANT	U.S.	793,489	07/27/1965
RADIANT	U.S.	793,494	07/27/1965
RADIANT & Design	U.S.	996,241	10/22/1974
RADIANT & Design	U.S.	996,247	10/22/1974
RADIANT & Design	U.S.	1,019,029	08/26/1975
RADIANT & Design	Canada	225,241	01/06/1978

TRADEMARK REEL: 002926 FRAME: 0779

TRADEMARK ASSIGNMENT

In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MAGRUDER COLOR COMPANY, INC., a New Jersey corporation with a place of business at 1029 Newark Avenue, Elizabeth, New Jersey 07208 ("Assignor"), hereby sells, transfers and assigns to DAY-GLO COLOR CORP, an Ohio corporation with a place of business at 4515 St. Clair Avenue, Cleveland, Ohio 44103 ("Assignee"), its successors, assigns or other legal representatives, all worldwide right, title and interest in and to (i) all trademarks, service marks, and trade dress worldwide that are owned by Assignor (but specifically excluding the marks identified on Schedule A and associated trade dress used in connection therewith) and used in or relative to fluorescent pigments and fluorescent-related products (the "Marks"); (ii) all registrations, and applications for registration, of the Marks worldwide, including but not limited to the registrations identified on Schedule B; (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks worldwide; (iv) all rights of action arising from the Marks worldwide, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made; and (v) the goodwill of the business symbolized by the Marks.

In Witness Whereof, Assignor has executed this Assignment as of this /5 day of .2004 <u>, ہما</u>پ

ASSIGNOR Maznetar Color Company, Ruc

By: Older Care Care

Title: Chama State of Nouskan 881 County of Essent

Subscribed to and sworn before me on this 15th day of 12004.

Notary Public

JANET A. SCRULTZ A Notary Public of New Jersey My commission expires: My Commission Expires 12/29/04

RECORDED: 08/13/2004

(TJC2666;2)

TRADEMARK REEL: 002926 FRAME: 0780